



**AVEDA**

the art and science of pure flower and plant essences

# 30 YEARS

## LIVING THE AVEDA MISSION

Our mission at Aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. At Aveda, we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world.