

STEALTH, EDGY AND URBAN– MARC ECKO CUT & SEW EYEWEAR COLLECTION CONTINUES TO DELIVER

Hauppauge, NY – September 2012 – [ClearVision Optical](#), a leader in the eyewear industry, has added to its already successful collection with excitingly new, on-trend releases from MARC ECKO CUT & SEW Eyewear Collection. This is a must-have eyewear collection for those with an urban edge. The collection is highly styled, reflects current fashion trends and is reasonably priced with a great sell-through rate.

MARC ECKO CUT & SEW's expanded collection features a "bad boy" style of optical frames with detailed, decorative elements, including lasered, tooled texturing, venting and see-through fundamentals. These new releases complete the line for a total of 24 styles. Juxtaposition is the story for this collection! Unexpected, creative executions such as trendy retro shapes, sportier temples and modern elements are joined while marrying two to three various concepts into one unique, cohesive unit. The ME guy who wears these styles welcomes challenges and edgy, urban looks. Military references continue with an earthier color palette, keeping this brand fashion forward without overwhelming the optical styling.

BIRD'S EYE is a youthfully spirited frame, offering a highly wearable style with a modernly retro sport-inspired look. This lightweight stainless steel frame features a modern acetate temple and modified wayfarer eye shape. Translucent acetate temples reveal a custom-perforated wire core reminiscent of vintage microphones. Subtly sharp, two-tone plating takes traditional colors to new contemporary heights. Bird's Eye is available in black with blue, brown with pewter, and pewter with brown.

Modern and industrial, DEVELOPER features a metal frame with rectangular eye shape – perfect for the stylish metropolitan man. Featuring a flat metal front with soldered top brow line and thin-rim wire on the bottom, an industrial knurled pattern and pops of color on temple tips, this stealth frame is a stunner; available in black, brown, and pewter.

Urban and contemporary with a military feel, DISOBEYER boasts a sporty acetate combo, featuring a goggle-inspired oval shape. Knurled texture on the end piece, temples with long acetate sleeves and military-influenced rivets decorating the frame create a modern urban look. Disobeyer is available in blue horn, brown multi, and green olive horn.

To learn more about our MARC ECKO CUT & SEW Eyewear Collection, please contact a [ClearVision Sales Consultant](#) or call 1.800.645.3733.

For more information on [ClearVision Optical](#) and its portfolio of brands, please visit www.cvoptical.com or Facebook at www.facebook.com/clearvisionoptical

Founded in 1949, [ClearVision Optical](#) is an award-winning leader in the optical industry, designing and distributing eyewear and sunwear for top brands, such as [BCBGMAXAZRIA](#), [Cole Haan](#), [Ellen Tracy](#), [IZOD](#), [Marc Ecko Cut & Sew Eyewear](#), [Ocean Pacific](#), [Jessica McClintock](#) and [Fisher-Price®](#). ClearVision's house brands include [ClearVision Collection](#), [Junction City](#) and [Digit](#). A privately held company, ClearVision is headquartered in Hauppauge, New York and has more than 250 associates throughout the U.S. ClearVision's collections are distributed throughout North America and 20 countries around the globe.

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