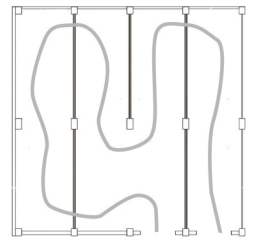
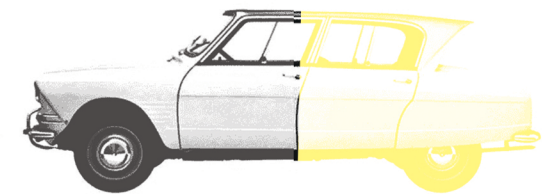
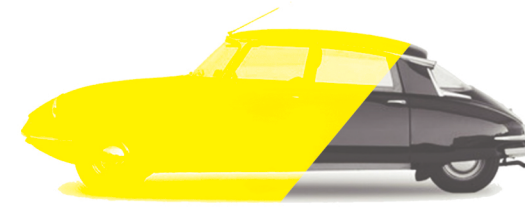


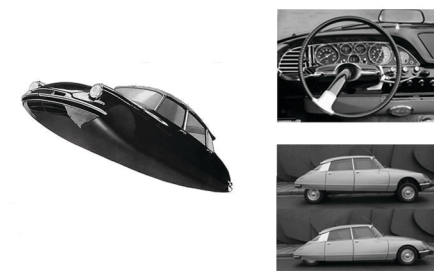
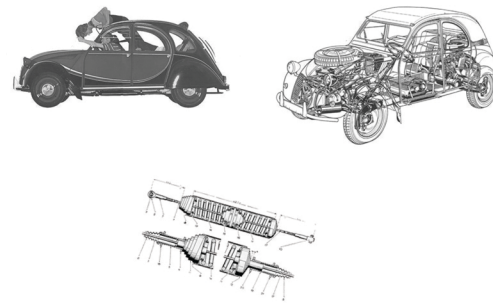
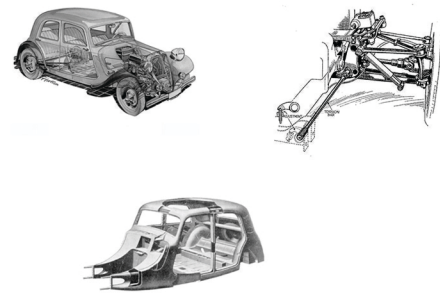
Impact these iconic designs had on automobile industry.in design technology and innovation



CAR



INNOVATION



IMPACT

Monocoque
Front wheel drive
Torsion bar suspension
Low fuel consumption

Roll back sun roof
Independent Suspension
Light-Off roader
Height Adjustability

Aerodynamic
Disc Brake
Power Steering
Hydropneumatic suspension

Womens Car
Removable seats
Lozenge headlight
Reverse-raked window

Advertisements emphasises the highligths of every car.

They convey history and emotions behind the car.