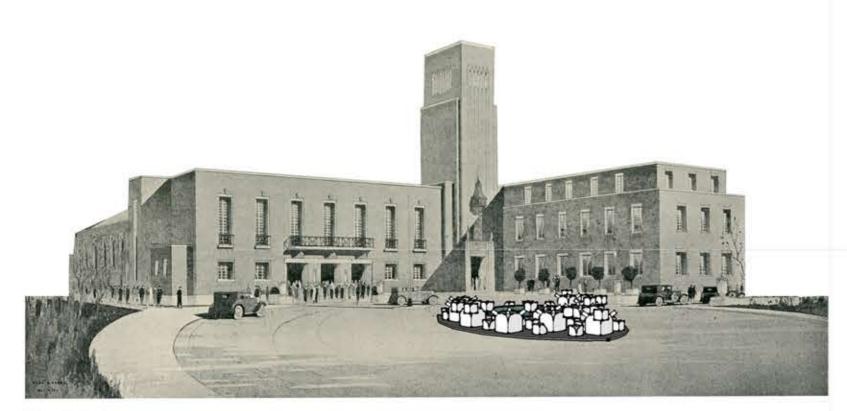
Allows people to take idle capital

and turn them into revenue sources

SHARING GATE

SUSTAINABILITY CONNECTIVITY **ENTREPRENEURSHIP**



CONCEPTUAL VIEW

'Sustainability' express the key feeling of the theme, Along with 'Idle capital' helping in realisation of the space and an activity to spread the visions of sharing economy.

In social life sustainability is the combined contribution of Society. Economy and Environment. Like this in sharing economy- Space, People and Resource can be taken as the key contributors. In the design; Space has been symbolised as the Gate or Tunnel; People as the person engaged in activity inside the space; and Resource as the material used by the person for completing the activity.

In sharing economy;

'Waste is a resource in the wrong hand', which is an analogy of 'Idle capital is a wasted resource'. This is symbolised inside the space using individual movable objects. Which in itself, idle is a boring dead waste. But with movement, with action it becomes part of something bigger and becomes usefull.

Its more than just sharing. Its about creating a community expanding the chain, being the best link possible.

Sally is benefitted by me; but its not compulsory that I benefit from her, maybe I am benefitted from Molly,and Molly from someone else.

But its sure that you will be benefitted. Society will be benefitted.

Socio-economic ecosystem

Shared: Resources

Creation Production

Distribution

Trade

Consumption

Environmental impact Sustainable consumption

Community Decentralization

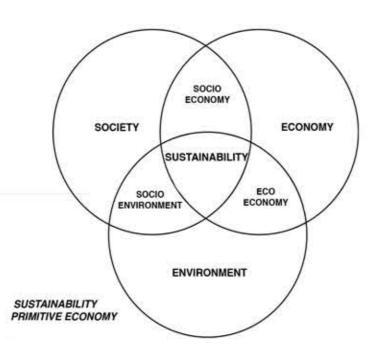
Participatory Democracy

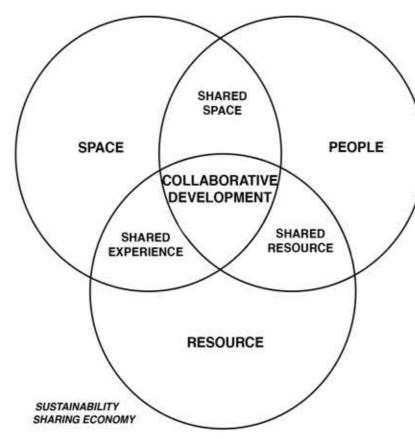
Self organization

Increased independance

Connectivity Communication Cooperation Trust Will Collaboration Disownership

Mutual trading of resources leading to sustainable lifestyle.





SYMBOLISM IN DESIGN



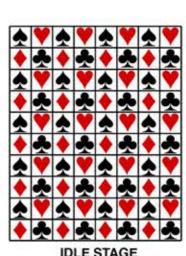
SPACE : PLACE OF ACTIVITY



PEOPLE: PERSON INSIDE THE SPACE



RESOURCE: TOOLS WHICH HELP

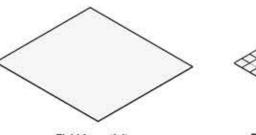


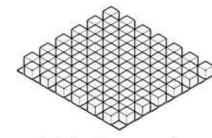
CARD GAME:

Independant cards and symbols, when idle leave a common pattern in the game. When agitated and played around in possible d irections and movement, it generates different patterns. Keeping the game active and providing more possibilities.



ACTIVE STAGE





Projection of resources on floor

Drafting out individual resources

STRATEGY GENERATION

Field for activity

TEXT DESCRIPTION BRIEF DIAGRAMS