

## Characteristics

Size of Cover: 13" x 13"

Size of Insert: 13" x 13"

Size of Final Pillow: 12" x 12" (Accounting for seam allowance)

Fiber Content: 50/50 Polycotton Blend

Pillow Insert: 100% Polyester

Final Market Price: \$38.00

## Base Fabric

### Cotton

50%

The cover for the throw pillow cover will be made of 50% cotton. This is because cotton is a very soft and breathable fabric that allows for maximum comfort. The main drawback of cotton is that it wrinkles very easily and would not be very durable if it were used as the only component of fabric in the pillow. For this reason I am going to add a blend in with the cotton.

### Polyester

50%

Polyester is cheap, accessible, and blends well with cotton. All of these components make it a prime selection to mix for the throw pillow cover. Since the target market for Paint it Black is targeted to people who prefer low price over quality, it is essential that the fabrics used to make this are affordable and that is one of the strongest reasons to select polyester. Another benefit of using polyester is that it retains color well so the design on the throw pillow will not fade since it will be screen printed on.

### Polyester

The above two fabric contents are for the throw pillow cover only; there will be an insert made of feather, which will allow for a throw pillow cover to be zipped over and covered. I'm selecting the use of polyester through Mountain Mist Pillowforms because it is inexpensive to use and easy to insert into the pillow. This is the most efficient for the cheapest price.

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## Trims and Closures

### Zipper

The zipper will be 12" along the bottom of the pillow. This will allow for the throw pillow to be zipped over the throw pillow insert most easily. It is the most efficient method of creating a throw pillow and one of the least expensive.

### Piping

100% Polyester

A decorative piping will be used on the border of the pillow. This will be a folded strip of fabric that is made right into the seam. For this, I will use Shiny Twist Cord, which is made of polyester because it is relatively inexpensive and easily accessed.