


FINAL BOARDS




DESIGN STATEMENT


BK Design Group aims to facilitate Unicare medical clinic to serve families of color from various backgrounds by creating a comfortable and welcoming environment.

Functional spaces that are aesthetically similar to the target segment will promote their comfort and ease in navigating the facility. The design will incorporate warm color schemes prevalent in their South American heritage. Plants and murals will be inspired by Andean and Mayan architecture. Natural light will be integrated in design to create their professional and surrounding environment.

GROWTH



BUBBLE BLOCK



WAYFINDING

1. Lighting: Increased level of light in the area to attract attention. Using warm lighting to avoid flow of those areas.
2. Flooring: Pattern changes in flooring guide people to certain directions.
3. Signage: Visual, tactile and audible signage are provided at decision points.
4. Architectural: Signage offer sense of reference for navigation.
5. Colors: Integrated colors define specific zones and areas.
6. Landmarks: Landmarks provide an orientation cue and memorable location.

INCLUSIVE DESIGN

Following principles are considered to design Unicare Medical Clinic.




People are the center of design. Needs of patients, medical staff and visiting service personnel are carefully considered.

Diversity in size, movement and skills of people.


Choices are given to people using the space.

Flexibility are built in to furnishings, adjustable level of height and floor flooring.


Accessibility is the key for reducing confusion and creating effective environment for healing.


RECEPTION




FLOORING PATTERN




FEATURE WALL



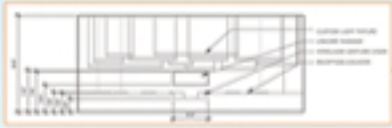
COUNTER




DESK SECTION




ELEVATION




CHAIR FABRIC





LOUNGE CHAIR



AWAIT TABLE



NATURE


WAITING AREA



SCULPTURE DETAIL



ELEVATION



SOFA SEAT



SOFA BACK




CHAIR




FAMILY







NURSING STATION



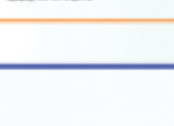
SOFFIT DETAIL




DOWNLIGHT DETAIL




ELEVATION



REFLECTED CEILING PLAN



CHAIR FABRIC



SUN

