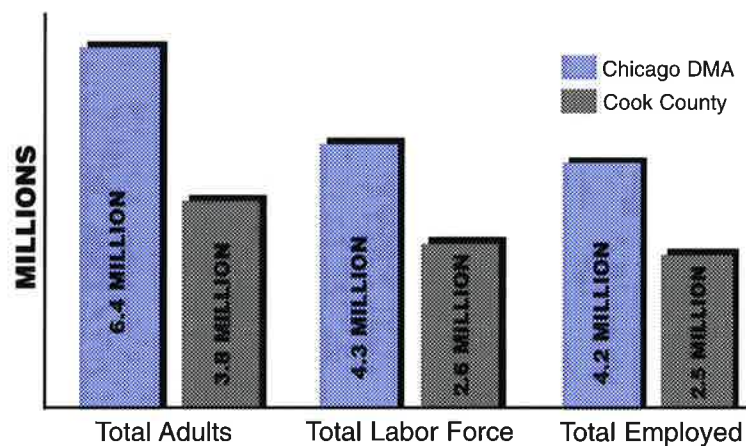




**W**ith a labor force of over 5 million people, Chicago offers an impressive base, including a wide variety of fields from which employers can recruit. As the third largest market in the nation, Chicago is a powerhouse for recruitment.



**T**he highest concentration of area residents, a full 70%, live in Cook County. This county also dominates the area in total number of adults, total labor force and total number of candidates employed. Chicago is a leading center of education and research with over 50 major colleges and universities providing an impressive array of professional and technical candidates.

**Rates:**  
**Sunday/Monday: \$19 per line**  
**Network: \$23 per line**



**T**he Scarborough Study reveals that the Sun-Times has more adult readers in the city of Chicago and Cook County, the core of the metro area's recruitment force, than any other publication. In fact, it's Chicago's best-read newspaper, delivering over 46% of the market to recruitment advertisers.



### Buy Sunday, Get Monday *FREE*

**Y**our Sunday ad always works overtime in the Chicago Sun-Times. When you purchase an ad in the Sunday recruitment pages, it also appears Monday at no extra charge. The Sunday/Monday buy offers not only the opportunity to reach traditional Sunday job seekers, but the additional reach of Monday readers--FREE. Monday offers advertisers a chance to reach commuters -- and Chicago is a commuting city with over half a million public transportation commuters daily. The convenient tabloid format makes the Sun-Times the commuter's companion.

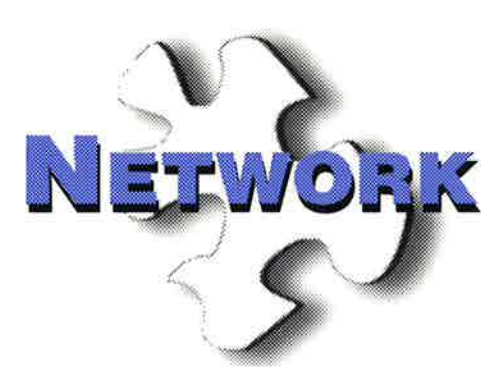
Put some punch behind your staffing efforts in the Chicago market by getting twice as much for your recruitment dollar with the Sun-Times Sunday/Monday buy.



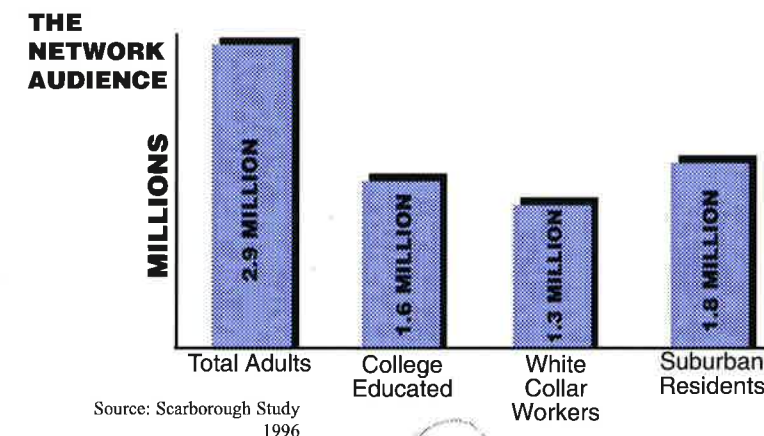
**I**n today's competitive recruitment market, sometimes you may need to reach beyond traditional classified recruitment advertising. That's why the Sun-Times has created non-traditional options to fit the growing recruitment needs of your company. The Sun-Times offers opportunities for advertisers to place ads weekly in our nationally rated Sports section or next to our high-tech computer column, as well as on our award-winning internet site. Additionally, throughout the year we offer special sections, ranging from High Tech Career Advancement to Education Guides, to meet your diverse recruitment needs.



**A**s an added benefit to all recruitment advertisers, classified recruitment listings are included on Chicago Sun-Times on-line at no extra cost. Voted among the nation's best web sites, [www.suntimes.com](http://www.suntimes.com) attracts over 500,000 readers each month, including job seekers who can scan our on-line job listings.



**I**f you're looking for the most extensive market coverage available, the Chicago Newspaper Network dominates the metro area. The Network comprises the Sun-Times, 41 Pioneer Press publications (north/northwest suburbs) and 20 Star Newspapers (south suburbs). The Network offers the opportunity to reach additional readers through community newspapers at an affordable price with only one order.



### Let the Sun-Times fit together your recruitment strategy

**D**on't let the market puzzle you. The Chicago Sun-Times is a ready-made recruitment marketplace, reaching the top prospects in Chicagoland. Contact your Sun-Times account representative today, and fit the pieces together. Call 1-800-621-7782 or 312-321-2914.