

BARBIE TAGLINES

(CLASSIC BARBIE – 50'S – Polished and Elegant)

THE ORIGINAL GLAMOUR GIRL

DOLLFACE

PETITE SOPHISTICATE

ELEGANT. SOPHISTICATED. PLASTIC.

I'M BARBIE. WANNA PLAY?

BEING AN ICON IS SO EXHAUSTING

A WOMAN'S PLACE IS IN HER DREAM HOUSE

WHAT A DOLL!

WHO ARE YOU CALLING DOLL?!!

HELLO DOLLY

SATIN DOLL

SHE'S ALWAYS ON HER TOES