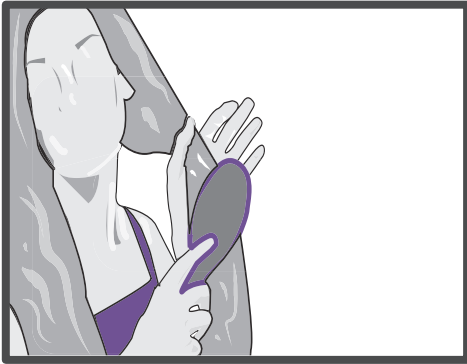


PROBLEM

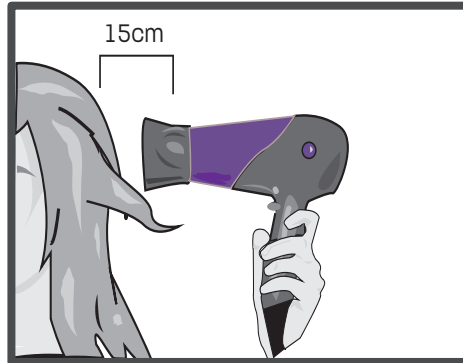
Existing heating components in hair dryers pose a common **burning risk**. Dryers also emit **loud** sound and can cause **discomfort** from the hair getting caught in the back of the dryer due to **suction**.

01



Damp hair is detangled and sectioned

02



Dryer is held approximately 15 cm from the scalp

03

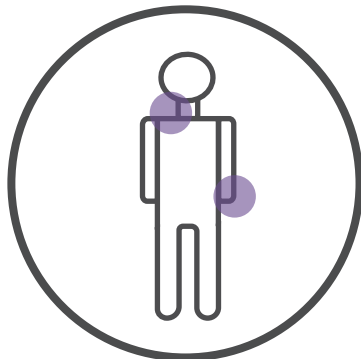


Hair dryer is set to desired heat setting

04



Hair sections are dried from root to tip



The most **common body parts** injured are the **neck** and **hands**



On average, there are approx **970 injuries** caused by hair dryers



Sounds **louder than 85 db** can cause **permanent** hearing loss
Hair dryers range from **80 - 90 dbs**