

THE MILLENNIAL DISCONNECTION

Vizeum
Connections that Count

empower
MEDIA TEAM

Employees

If you're not winning with Millennials, you're not winning.

While we highlight HR activities within a specific segment, they are available to all.

TrendNetters	Alter-Natives	LYFpreneurs	BetaBlazers
 FINANCIAL WELLNESS SEMINARS On how to reduce debt, pay off loans, financial plan and save for retirement	 EMERGENCY TRAVEL ASSISTANCE This covers the employee and their family while traveling more than 100 miles from home	 FAMILY-FRIENDLY BENEFITS Primary caregiver leave benefits will provided additional paid time off and slow transition back to work for new moms	 FAMILY-FRIENDLY BENEFITS Paid time off for secondary caregivers will also be provided
 VIZZIES Our awards program to recognize teams for their day-to-day efforts	 WELLNESS Free classes in office to help improve mental clarity and productivity in the workplace	 WELLNESS Nursing Mothers rooms and accommodations	 WELLNESS Flu shots offered annually in every location in the early fall
 SOCIAL NETWORK INTEGRATION We leverage various social media platforms to engage with employees	 DIGI-TUESDAYS Weekly open sessions with innovative digital partners specifically briefed to discuss how their offerings can help Vizeum clients	 TUITION REIMBURSEMENT Employer assistance for pursuing certain job related degrees and coursework	 MOBILE BENEFITS Variety of mobile phone benefits offered
 MEDIA 101 TRAINING PROGRAM A broad view of all media skills and knowledge for entry-level hires	 GAME ROOM Entertaining getaway with Dentsu Aegis client gaming technology to help talent get a bit of escape time	 NATIONAL VACATIONS All offices close between Christmas and New Year's	 AGENCY SPONSORED SPORTS Co-ed team for spring sports
 INTERNSHIP Paid 10-week summer internship program that gives interns real-world experience	 BENEFITS A work/life balance program that provides a host of benefits that impact an employee's day to day	 CAREER OPPORTUNITIES The majority of VP roles are held by females	 GLOBAL MEDIA PARTNERSHIPS Learning programs with partners like Facebook, Twitter and Google
 BENEFITS Gym and theater discounts	 AGILITY Flexibility to work from home	 IGNITE YOUR POTENTIAL IGNITE TRAINING High-quality programs that focus on communication, management and leadership	 FOOD AND DRINK Healthy snacks offered
 ONE VIZEUM TEAM Employee-led group to encourage culture and collaboration across the agency	 PET FRIENDLY Pet insurance offered	 ROUTE 500 High-potential development program that identifies and helps develop top performers, now with a focus on global mobility	 CITI BIKE Alternative transportation reimbursement

OUR VALUES



AGILE



PIONEERING



AMBITIOUS



RESPONSIBLE



COLLABORATIVE