

# Paulson Chips

Gaming Partners International

# tradition + innovation

In the early 1960's, Gaming Partners International introduced its Paulson clay composite chips to Las Vegas casinos. Since then, the American-style chip brand has been regarded as the U.S. standard for secure and economical casino currency and is renowned worldwide as the poker chip of choice. With their iconic look, feel, and sound, the popularity and reliability of Paulson chips have continued to be the industry standard for compression molded chips.

Paulson casino chips are compression molded clay composite chips that offer intricate graphic custom inlay options and molds. GPI's continued commitment to developing innovative technologies in design and manufacturing has resulted in a more sophisticated and unprecedented selection of security features that provide increased levels of counterfeit deterrence.

## why choose Paulson chips



**Tradition:** Paulson chips are widely recognized by dealers and players for their unique feel, sound, and easy handling and have been the traditional U.S. casino chip of choice.

**Design Options:** With a wide assortment of colors, inlay options, and edge spots, and the option to have the outer mold stamped with either the traditional Top Hat and Cane pattern or a custom design, casinos can create their own exclusive, unique chip.

**Security:** A wide selection of security features can be incorporated into the aesthetic design and manufacturing process of the chip providing increased levels of counterfeit deterrence and extensive authentication options.

**Cost-Effective:** Paulson chips are also an affordable and economical option, making them an ideal choice for promoting special events, marketing campaigns, property attractions, venues, and holidays.

# paulson chips

We offer an extensive selection of Paulson gaming chips to choose from. Each chip style is available with a variety of design options that can be combined with an unmatched selection of security features. Additional information on our overt and covert security features can be found under the Security Features section of this booklet.



STANDARD CHIP

gpigaming.com



HOT STAMPED

gpigaming.com



ROULETTE



## Paulson Chips

The original Paulson chip is regarded as the preferred and established American standard for clay composite casino currency, and GPI has revolutionized this traditional chip by adding the ability to include See-Through Inserts. This new design element is a transparent shape that is inserted into the chip's mold, which serves as an aesthetic visual component that offers an additional level of counterfeit deterrence, and an excellent way to differentiate your low and high denomination chips.

### Key Features & Benefits

- Paulson chips offer a wide selection of base chip and edge spot patterns and colors
- With a four-color printing process, inlays are available in seven sizes and can incorporate full-color images into the design
- Outer mold can be customized to include text or logo
- A wide range of overt and covert security features can be integrated into the manufacturing and design of the chip
- The chip is available in four sizes ranging from 39mm to 50mm

gpigaming.com



## Hot Stamped

The Paulson hot stamped chip is an excellent and economical choice for lower denomination chips. They are available in a single solid color with a foil hot stamp. Additionally, the customized die can include text and a logo.

### Key Features & Benefits

- Chip is available in 78 chip colors
- Includes a standard gold foil hot stamp or the option to choose other colors
- Outer mold can be customized to include text or logo

gpigaming.com



# Roulette

Paulson roulette chips can be hot stamped or produced with a custom inlay.

### Key Features & Benefits

- Chip is available in 78 chip colors
- Choose between hot stamped central design or traditional inlay that can be printed with one of 30 standard designs
- Outer mold can be customized to include text or logo

# chip color options

arc yellow (flourescent)	peach (flourescent)	salmon (flourescent)	hot pink (flourescent)	radiant red (flourescent)	these two rows of colors cannot be replicated as color matches on the chip inlay			
blaze orange (flourescent)	sherbert green	day green	metallic silver	metallic gold				
white	off white	grey	showboat grey	charcoal	black			
tan	coffee	chocolate	colon orange	beige	gold	bronze	russett	dark brown
butterscotch	carrot	orange	melon	sunrise	apricot	sherbert orange	light pink	pink
watermelon	royal red	cherry	red	rose	fuschia	plum	mauve	maroon
hawaiian flower	orchid	lilac	purple	grape	lavender	petunia	blurple	
desert flower	dolphin blue	sky blue	ice blue	light blue	bahama blue	dark blue	royal blue	navy blue
mint green	dark green	forest green	indian blue	sea green	aqua	day blue	horizon blue	ocean blue
almond	mustard	daisy	yellow	canary yellow	lime green	lemon green	munzel green	moss green

BASIC FEATURES

# paulson inlay options

# paulson inlay options

We offer a wide array of inlay printing and finishing configurations to enhance the visibility and aesthetic appeal of your chip inlay designs.

### Printing Options

- **Hot Stamp:** text hot stamped directly onto the chip
- **Four-Color Process:** any design or picture printed in full graphic

### Sizing Options

- Standard: 7/8"
- Standard Oversized (S.O.): 15/16"
- Atlantic City Oversized (A.C.O.S): 1"
- Grand: 1 1/16"
- Super Grand: 1 1/4"
- Giant: 1 3/8"
- Super Giant: 1 11/16" (only available on 48mm and 50mm)
- All inlay centers are durable, aesthetically pleasing and ideal for CCTV control



Standard Inlay



S.O. Inlay



A.C.O.S Inlay



Grand Inlay



Super Grand Inlay



Giant Inlay



Super Giant Inlay

paulson chip features

	Paulson Chip	Hot Stamped	Roulette
DESIGN			
Chip Sizes	39mm 41mm 48mm 50mm	39mm	39mm
Inlay Size Options	Standard (7⁄8") S.O. (15⁄16") A.C.O.S. (1") Grand ( 1 1⁄16") Super Grand (1 ¼") Giant (1 ¾") Super Giant: (1 11⁄16")	N/A	Grand ( 1 1⁄16")
Edge Spot Patterns	35	N/A	N/A
Chip Colors	78	78	78

paulson chip features

	Paulson Chip	Hot Stamped	Roulette
SECURITY			
D-Tect	✓		
4C-UV	✓		
UV-ELP	✓		
LaserTrack	✓		
Alpha Dot	✓		
RFID	✓		
Customized Mold	✓	✓	✓
Serialization	✓		

BASIC FEATURES



# security features

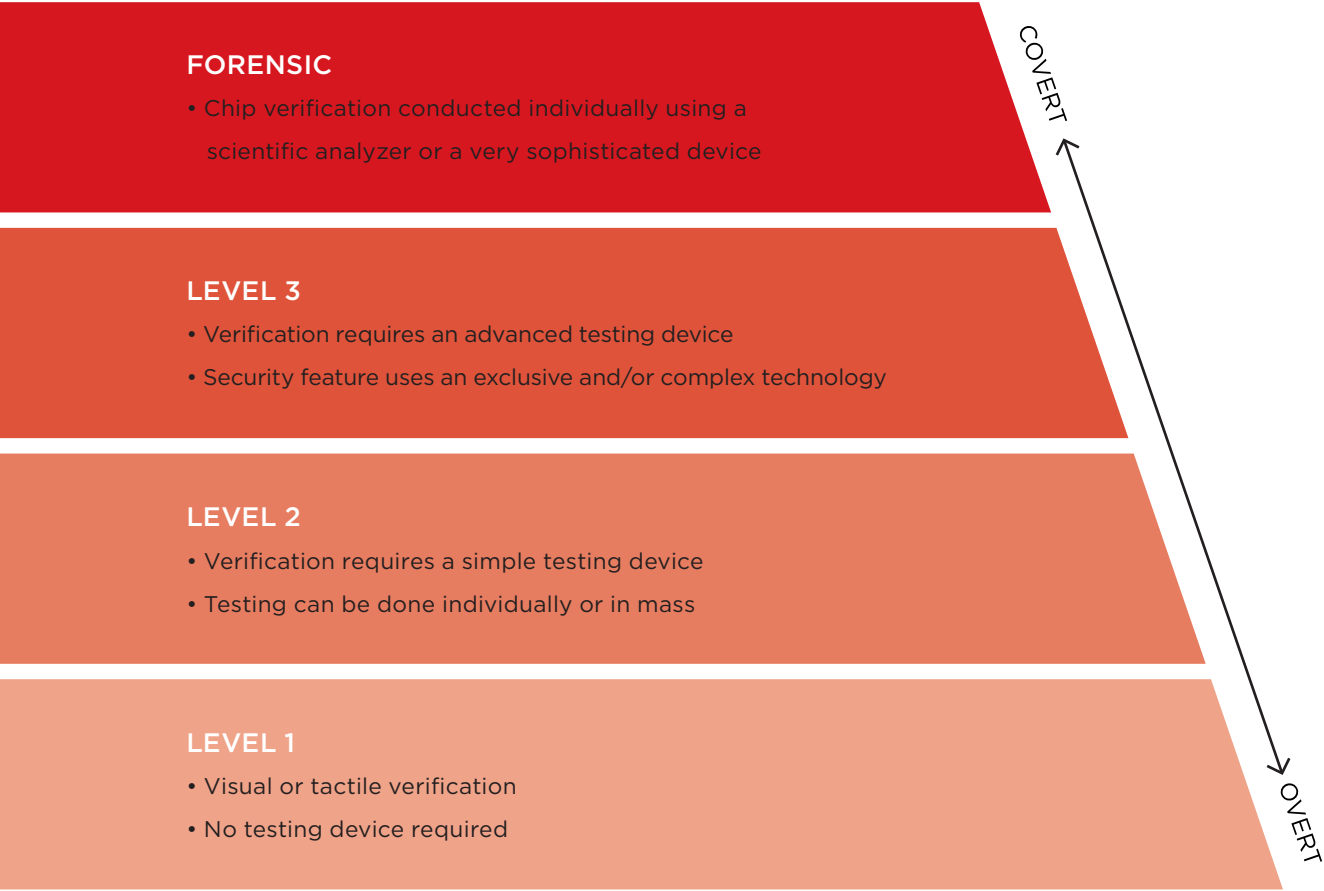
As the gaming industry's leading provider of casino chips, plaques, and jetons, we know that one of your casino's most valuable assets is your money, and that's why we make securing it our top priority.

## a layered approach to currency protection

For optimum protection, a gaming chip should incorporate a balanced mix of overt and covert security features from each security level. Overt security features can be authenticated with the naked eye, while covert security features require a device to authenticate. The complexity of each feature determines its level of counterfeit deterrence, as does whether or not its availability is exclusive or restricted.

GPI is a member of the CIB (Counterfeit Intelligence Bureau) and works closely with experts and partners highly involved in brand protection and the currency industry. This enables us to offer the gaming industry's widest range of currency security features, and most of these features are available for use in each of our chip brands. Our helpful sales staff will work with you to determine the best mix for each of your currency denominations. To learn more, contact your local GPI sales representative.

## a layered approach to currency protection





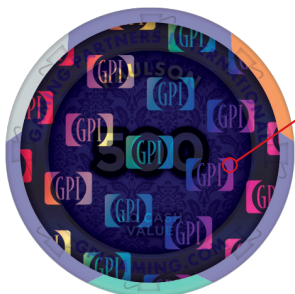
# paulson chip

# security options



## D-Tect

- Increases safeguards against internal theft
- Detected with installed gates or hand-held paddle
- Compatible for use with RFID



## 4C-UV

- 4C-UV incorporates a unique full-color photograph, image or pattern into your chip inlays for quick currency authentication at the table with a UV detector



## UV-ELP

- UV pigments and inks can be added to the chip or inlay material during the manufacturing process and are revealed with a UV detector



## LaserTrack™

- Specially developed laser inks are mixed with the printing inks or chip materials and are revealed as green under an invisible laser beam sent by a special device

gpigaming.com

## Alpha Dot

- To the naked eye, appears as a small dot
- This feature is incorporated into the inlay and reveals microscopic text when authenticated with a magnifying device



## RFID

- When RFID microchips are installed in a gaming chip, they offer a secure way to track and record the chip's movement
- Because each chip has a unique tag that is encoded with the chip's monetary value, it can be instantly identified and validated when it comes in contact with an RFID reader



## Custom Mold

- The famous Paulson Top Hat and Cane design can be debossed on the edge of the chip to confirm authenticity, or a customized mold can be created with your casino logo or other design



## Serialization

- This process assigns a unique number on the inlay of each chip



gpigaming.com

# contact us

Our international sales staff is available to help answer any questions you may have. To learn more about our Paulson chips, contact your local GPI sales representative or visit us at [www.gpigaming.com](http://www.gpigaming.com).

## THE AMERICAS

1700 South Industrial Road  
Las Vegas, Nevada 89102  
United States of America  
Ph: +1 702.384.2425  
Ph: +1 800.728.5766  
[sales-usa@gpigaming.com](mailto:sales-usa@gpigaming.com)

## ASIA / AUSTRALIA / NEW ZEALAND

Alameda Dr. Carlos D'Assumpcao No. 180  
Tong Nam Ah Central Comercio 19 Andar K, L, M  
Macau, S.A.R. China  
Ph: +853 8299 7500  
[sales-asia@gpigaming.com](mailto:sales-asia@gpigaming.com)

## EUROPE / AFRICA

17 Rue Jacques Germain  
21420 Savigny les Beaune  
France  
Ph: +33 (0) 380 26 26 26  
[sales-sas@gpigaming.com](mailto:sales-sas@gpigaming.com)



**GAMING PARTNERS INTERNATIONAL**  
THE AMERICAS · EUROPE · ASIA | [gpigaming.com](http://gpigaming.com)