

RSJ = YOUR
FORMULA FOR
SUCCESS

GETTING IT RIGHT

Right Expertise. Right Strategies. Right Solutions.

Opportunities don't vanish because times are tough. Opportunities are made by the careful strategic choices every business leader makes.

We Listen. We Strategize. We Act.

When you partner with RSJ, you set your feet firmly on the path to success. Your company will benefit from our winning combination of solid technical foundation, uncommon ingenuity, creative yet practical solutions, and relevant action plans. Our experience of delivering success and innovation, combined with strong client dedication, will help you achieve sustainable and positive results.

Exceptional People. Exceptional Service.

Wise, trusted and enthusiastic leadership has been the cornerstone of Rose, Snyder & Jacobs, LLP for over 35 years. Our world-class collaborative knowledge team provides you with a range of comprehensive services, deep insights and practical experience needed to address your most pressing issues. RSJ's specialized results-driven process helps businesses across multiple industries obtain Clarity, Solve Problems & Execute Solutions. This unique strategic business approach dramatically streamlines operations, maximizes opportunities, increases revenue and develops more sustainable business models key to long-term growth and value.

It's not about what we do, it's about what you get.

- The wisdom and experience of a large consulting firm with the personal attention of a boutique organization
- Unparalleled suite of services that addresses a wide range of organizational challenges
- Commitment to excellence with a measurable difference
- Sustainable action plans that yield powerful lasting results
- Practical solutions to broader business issues, tying together strategy and financial implications
- Deep expertise, extensive experience and resources not available within your own organization
- Thorough process of identifying your core challenges and delivering the right solutions

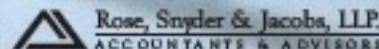
Ever wish you had an extra brain that could solve all of your problems and transform your future?

Give us just a few minutes of your time and meet the powerhouse knowledge team that will change your business.

ENGAGE THE TOP BUSINESS MINDS TO DRIVE FINANCIAL SUCCESS

In this shifting environment of uncertainty and opportunity, there's no question that companies need to turn to trusted business advisors to help them achieve sustained financial strength. That's why now, more than ever, RSJ has become the go-to financial thought leader that savvy companies turn to.

Contact Us - We invite you to Success.



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Rose, Snyder & Jacobs, LLP.
ACCOUNTANTS & ADVISORS

MAKING YOUR BUSINESS OUR PRIORITY

Ever wish you had an extra brain that could solve your problems?

Welcome to Rose, Snyder & Jacobs LLP, where Uncommon Passion and Unequaled Expertise equals Unbeatable Results.

At RSJ you get more than just accounting, you get brains with heart.

In today's turbulent high-risk business environment, it takes more than old-style accounting strategies to deliver on the promise of financial success. It takes new ways to operate and financially focused business experts like RSJ, who combine deep-rooted knowledge with a fresh perspective and forward-thinking resourcefulness to keep your business thriving.

RSJ has earned a strong reputation for pioneering strategic solutions and tailored services that revolutionize our clients' businesses. We take even your most complex problems and deliver real-world actionable solutions based on a unique business philosophy and proprietary strategy model that transforms our clients' business and financial lives. We not only understand the complexities you face in these challenging times, but also how true partners with the right solutions can simplify your life. To thrive in this fast changing business climate you need Innovation, Quality, Integrity and a Passion for Excellence that matches your own.

We're not just service. We're personal.

Our promise to you is that we will always deliver customized solutions with a personalized approach unrivaled in the industry. As a professional services firm, we have embedded our clients' priorities in everything we do and work hard at creating lifelong partnerships.

We know that together we're better.

CHANGING THE WAY YOU THINK ABOUT ACCOUNTANTS

Think all accounting firms are the same? Then it's time you experienced Rose, Snyder & Jacobs, LLP.

1. STRATEGIC CONSULTING

EXTRAORDINARY INSIGHTS.
EXCEPTIONAL STRATEGY.
ENDURING VALUE.

Realize the "Possible"

In an increasingly globalized and volatile business world, success is critically linked to strong leadership, the ability to respond to shifts in the marketplace, a robust pipeline of growth initiatives, financial stability and an agile operating model. RSJ delivers extraordinary insights and exceptional strategies that help entrepreneurs and executives achieve all of this and more. Our industry leading strategic services and tools help you carefully assess and manage risk, evaluate options, choose wise strategic directions and ultimately seize opportunities to ensure the maximum value for your business.

RSJ enables you to Lead, Plan, Operate, Grow & Prosper.

Our primary goal is to support you in identifying and pursuing your primary goals. We do this by helping you develop, manage and execute strategic plans, then adapt in response to evolving conditions.

SERVICES OFFERED:

- » "Goal" Identification
- » Strategic Planning
- » Competitive Analysis
- » Business Plan Development
- » Macro Industry and Economic Analysis

HOW YOU BENEFIT:

- » Recognize your business objectives at all levels
- » Control direction and focus of your business
- » Translate strategies into actions.
- » Provide stability and sustainability to your business

2. FINANCIAL & ANALYTICAL CONSULTING

SETTING YOU ON THE PATH TO PROFITABILITY.

Gain Control of Your Company's Finances

You didn't start a business so you could produce financial statements. Yet understanding and effectively managing your company's financial structure is crucial to ensuring success and your company's future. At RSJ, our mission is not only to help you comprehend your "numbers," but to empower you with the tools you need to improve those numbers. Our expert team of trusted professionals has extensive experience designing financial strategies, improving accounting systems, managing debt and equity relationships, and analyzing complex scenarios to help our clients easily evaluate possible courses of action.

By letting RSJ liberate you from your financial day-to-day challenges, you can concentrate on what's really important – strengthening and growing your business. We work for you, balancing sound financial solutions with innovation while always keeping focus on your company's best interests.

SERVICES OFFERED:

- » Financial Analysis & Planning
- » Outsourced CFO Services
- » Tax & Succession Planning
- » Financial "Dashboards"
- » Capital Raising and Structuring
- » M&A Modeling and Analysis

HOW YOU BENEFIT:

- » Comprehend and control your financial condition
- » Make more empowered and informed financial decisions
- » Improve cash flow and reduce risk
- » Optimize allocation of resources
- » Manage debt payments and

3. OPERATIONAL CONSULTING

OPTIMIZING YOUR BUSINESS.

Some organizations work. They accomplish what they set out to do. Yet research indicates that only 20% of companies actually achieve their goals. What these winning companies know is that continual enhancement of their capabilities, efficient allocation of resources, and good organizational structure are crucial for sustained business growth and prosperity. To minimize costs, achieve stability and facilitate growth in the midst of rapid change, requires constant assessment of all factors of production – from technology to human capital. RSJ takes an analytical approach to evaluating operational efficiency, allowing you to focus resources where they're best utilized and increase your bottom line.

EMPOWERING YOUR INFRASTRUCTURE

Financials tell half the story... People tell the other half.

At RSJ we want to ensure that your company goes from Good to Great. Since every business is different, we don't hand you off-the-shelf solutions. Our dedicated experts work with you closely to understand your unique business. We provide you with in-depth analyses to better understand what's working and what's not, and develop a tactical plan to increase profitability. Our extensive financially focused operational expertise, coupled with solid creative strategies, give you the roadmap you need to reduce risk and achieve measurable results quickly.

SERVICES OFFERED:

- » Operational Efficiency Analyses
- » Operational Outsourcing
- » Turn-Around Consulting
- » Application of Missing Structure
- » Workflow Optimization
- » Information Technology Assessment

HOW YOU BENEFIT:

- » Improve operational efficiency
- » Harness full power of current resources (get the most out of what you already have)
- » Optimize investment in new resources
- » Streamline where appropriate
- » Avoid being outrun by technology.
- » 'Outsource' non-core operations
- » Increase profitability and cash flow

4. MANAGEMENT CONSULTING

BETTER DECISIONS.
BETTER RESULTS.

Turning Obstacles into Opportunities

Corporate leaders may not be able to predict the future, but with the right management structures in place they can build companies that adapt quickly and flourish under any scenario. Our professionals work with you to evaluate the existing management and decision-making processes, then develop structures that empower executives to work effortlessly with staff and drive better long-term profitable solutions.

No One Can Do Everything

We recognize that even the most successful organizations need outside support at times – whether it's particular expertise, an intermediary or representative, or just a highly skilled set of eyes and ears. RSJ has an extraordinary group of diverse knowledgeable experts who can support you with a variety of management or executive functions. It's always good to know you have the right team to turn to for all your needs.

SERVICES OFFERED:

- » Organizational Analysis & Realignment
- » Management Succession & Transition Planning
- » Organizational Communication
- » Marketing Development
- » Litigation Support
- » Expertise in Human Resources Practices and Compensation Plan Design
- » Innovation Labs & Workshops

HOW YOU BENEFIT:

- » Gain well-organized and clearer management structures
- » Empowered executives that make better and more confident decisions
- » Increase your bottom line through effective management of organization
- » Corporate priorities are more adeptly translated into management objectives
- » Ability to tap into the full talents of your workforce
- » Expertly crafted incentive packages that inspire employee loyalty

Plan to Succeed

Wise Solutions for a Sound Future

Working Together, We Grow Your Competitive Advantages.

Unleash the Power of Your Organization