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## Cobb CVB Receives Alfred P. Sloan Award for Excellence in Workplace Flexibility

Press release from: Cobb County Conventions & Visitors Bureau



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The award distinguishes the CCCVB, along with other honorees, as having the most flexible and effective work practices and policies in Georgia and across the nation. A total of 319 honorees were selected in 30 communities

nationwide. Joyce Calandra, CEO accepted the award on October 22nd at Ray's on the River.

"Workplace flexibility and benefits geared to work-life balance have always been an important part of our company values," said Joyce Calandra. "We are proud to receive this award and to further establish the CCCVB as an employer of choice." The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility honor organizations whose policies exemplify the Alfred P. Sloan Foundation's initiative: making workplace flexibility the American standard. The foundation's objective is based on ten years of research that reveal the benefits of workplace flexibility for employers and employees alike.

A careful judging process took into account anonymous employee feedback gathered via survey as well as employer practices. The CCCVB proved not only its commitment to flexibility, but also its use of flexibility as a strategic business tool to enhance organizational effectiveness.

The mission of the Cobb County Convention & Visitors Bureau shall be to increase visitation to and awareness of Cobb County thereby enhancing economic impact.

The very best of Atlanta is right here in Cobb County! Visitors looking for the "old south" will find that history and charm blend with the contemporary and progressive, offering an appeal to all ages and interests. Whether you

enjoy big attractions, history, sports, shopping and culture, outdoor and adventure or you are in town for a convention, Cobb County will indulge you with its diverse sights, sounds and sensations.

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