

LOGISTICAL INFO

Name	EAN	Article Number	Unit Weight (g)	Box Weight (g)	Box Dimensions	Packing Details	MOQ
TomTom Spark GPS Fitness Watch (Ale Brown) L	0636926076920	1RE0.002.00	49	290	83 x 82 x 142 mm	6 units per shipping box 70 shipping boxes per pallet	6
TomTom Spark GPS Fitness Watch (Black) L	0636926076937	1RE0.002.01	49	290	83 x 82 x 142 mm		
TomTom Spark GPS Fitness Watch (Black) S	0636926076951	1RE0.002.03	46	286	83 x 82 x 142 mm		
TomTom Spark GPS Fitness Watch (Purple Haze) S	0636926077149	1RE0.002.05	46	286	83 x 82 x 142 mm		
TomTom Spark Music GPS Fitness Watch (Ale Brown) L MoS	0636926078757	1REM.003.00	49	290	83 x 82 x 142 mm		
TomTom Spark Music GPS Fitness Watch (Black) L MoS	0636926078764	1REM.003.01	49	290	83 x 82 x 142 mm		
TomTom Spark Music GPS Fitness Watch (Black) S MoS	0636926078788	1REM.003.03	46	286	83 x 82 x 142 mm		
TomTom Spark Music GPS Fitness Watch (Purple Haze) S MoS	0636926078955	1REM.003.06	46	286	83 x 82 x 142 mm		
TomTom Spark Music GPS Fitness Watch + Bluetooth Headphones (Black) L MoS	0636926078795	1REM.003.04	49	318	83 x 82 x 142 mm		
TomTom Spark Music GPS Fitness Watch + Bluetooth Headphones (Black) S MoS	0636926078801	1REM.003.05	46	314	83 x 82 x 142 mm		
TomTom Spark Cardio GPS Fitness Watch (Black) L	0636926078870	1RF0.002.00	50	291	83 x 82 x 142 mm		
TomTom Spark Cardio GPS Fitness Watch (Black) S	0636926078887	1RF0.002.01	47	287	83 x 82 x 142 mm		
TomTom Spark Cardio + Music GPS Fitness Watch (Ale Brown) L MoS	0636926078818	1RFM.003.00	50	291	83 x 82 x 142 mm		
TomTom Spark Cardio + Music GPS Fitness Watch (Black) L MoS	0636926078825	1RFM.003.01	50	291	83 x 82 x 142 mm		
TomTom Spark Cardio + Music GPS Fitness Watch (Black) S MoS	0636926078849	1RFM.003.03	47	287	83 x 82 x 142 mm		
TomTom Spark Cardio + Music GPS Fitness Watch (Purple Haze) S MoS	0636926079037	1RFM.003.06	47	287	83 x 82 x 142 mm		
TomTom Spark Cardio + Music GPS Fitness Watch + Bluetooth Headphones (Black) L MoS	0636926078856	1RFM.003.04	50	319	83 x 82 x 142 mm		
TomTom Spark Cardio + Music GPS Fitness Watch + Bluetooth Headphones (Black) S MoS	0636926078863	1RFM.003.05	47	315	83 x 82 x 142 mm		

For more information on our TomTom SPARK GPS Watches, visit our training tool at knowledge.tomtom.com/fitness.

TOMTOM.COM/FITNESS

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TOMTOM
SPARK

GPS FITNESS WATCHES

Train to the rhythm of over 500 songs and the beat of your heart on your wrist.

HOW TO SELL IN 30 SECONDS

Do you workout with music? Do you find your phone uncomfortable when you workout? SPARK CARDIO + MUSIC GPS FITNESS WATCH comes with an integrated music player, enabling you to listen to your favourite playlists straight from your watch. With 3GB of music storage, you can easily download over 500 songs* onto the watch from iTunes or Windows Media® Player. The SPARK CARDIO + MUSIC GPS FITNESS WATCH streams music to a wide range of Bluetooth® headphones, and comes preloaded with Running Trax, a bespoke thirty minute mix of motivating, high energy, upbeat dance anthems from some of the world’s best DJs, curated by Ministry of Sound.

The SPARK CARDIO + MUSIC GPS FITNESS WATCH also comes with:

- 24/7 activity tracking ensures your workout continues after you’ve finished your training by measuring your steps, distance, active minutes and calories burnt
- A built-in heart rate monitor so you can measure your heart rate from your wrist and say good-bye to sweaty chest bands and chaffing around your chest
- Multisport mode allows you to track multiple sports including running, cycling, gym and indoor training
- GPS tracking provides real-time running information so you can track your speed, pace, distance, time and calories burned on the go

WHO TO SELL TO

The new SPARK CARDIO + MUSIC GPS FITNESS WATCH is designed for the Exercise Enthusiast. Exercise enthusiasts workout across a range of activities and are not dedicated to a single sport. They want to track and get rewards for the activity they do every day.

TOMTOM SPARK CARDIO + MUSIC



3GB Music Storage - Carry over 500 songs* without carrying your phone.



Automatic Sleep Tracking - Know if you’re getting the sleep you need.



24/7 Activity Tracking - Capture your steps, active minutes and calories burnt.



Preloaded Music - Find your rhythm with exclusive preloaded Running Trax mix by Ministry of Sound.



Built-in Heart Rate Monitor - Get accurate heart rate information on your wrist.



Heart Rate Training Zones - Train in 5 different zones to get results faster.



Multisport Mode - Train in run, bike, swim, gym and treadmill modes.



Audio Performance - Push yourself with audio feedback on your performance.



GPS Tracking - Track your time, pace, distance and calories burnt.



Wireless Syncing - Sync, store, share and study your session on the MySports app.



Goal Setting - Challenge yourself to a daily or weekly target. Steps, calories, distance or active time. Set your goal and track your progress.



Interval Training - Improve speed and fitness with custom work-rest sessions.

*Total number of songs may vary depending on size of files.
iTunes is a trademark of Apple Inc., registered in the U.S. and other countries.
Windows Media and Windows Media Player are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries.

HELP YOUR CUSTOMER CHOOSE THE PERFECT WATCH

STEP 1. SELECT YOUR YOUR SPARK

Do you workout with music to stay motivated? Do you train in specific heart-rate zones to get the most out of your training session? Select the perfect product for you, by simply selecting music and/or built-in heart-rate monitor.

SPARK



SPARK
CARDIO



Built-in Heart-rate Monitor

SPARK
MUSIC



Over 500 Songs* of Music Storage

Also available with headphones

SPARK
CARDIO + MUSIC



Built-in Heart-rate Monitor

Over 500 Songs* of Music Storage

Also available with headphones

Features on all our SPARK WATCHES

-  24/7 Activity Tracking

 GPS Tracking

 Automatic Sleep Tracking

 Wireless Syncing
-  Goal Setting

 Multisport Mode

 Customisable Straps

 Water Resistant (5 ATM)

*Total number of songs may vary depending on size of files.

STEP 2. SELECT YOUR STRAP SIZE

The new SPARK GPS FITNESS WATCHES come in two sizes. The large straps are longer and wider, the small straps are shorter and slimmer. Select large or small straps to ensure the perfect fit for your wrist.



STEP 3. SELECT YOUR STRAP COLOUR

The new SPARK GPS WATCHES come in various colours. Select the perfect colour to match your watch with your favourite trainers or outfit.

Large strap colours

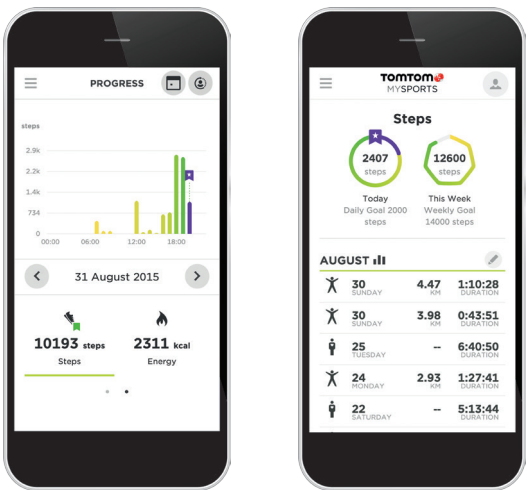


Small strap colours



TOMTOM MYSPO RTS

Sync, store, share and study your session on the MySports app. The MySports desktop app can also be used to download playlists onto your watch and to see your progress on your Activity Tracking goal.



The SPARK GPS FITNESS WATCHES are compatible with other key running platforms.



RECOMMENDED ACCESSORIES

SPARK GPS FITNESS WATCHES pair with the TomTom Sports Bluetooth Headphones* and also pair with a wide range of existing Bluetooth headphones from leading brands.

*TomTom Sports Bluetooth Headphones can be purchased separately and are available in black.



IN THE BOX

TOMTOM SPARK GPS FITNESS WATCH INCLUDES:

- TomTom GPS Watch
- Charging Cable
- Quick Start Guide

TOMTOM SPARK GPS FITNESS WATCH BUNDLE INCLUDES:

- TomTom GPS Watch
- Charging Cable
- Quick Start Guide
- TomTom Sports Bluetooth Headphones in Black

SPECIFICATIONS

- Durable, scratch-resistant, super-tough display
- Bluetooth® Smart Connectivity
- Water Resistant (5 ATM)
- Up to 11 hour battery life (with GPS enabled) and up to 5 hour battery life (with GPS + Heart Rate Monitor + Music enabled)
- 3GB of music storage
- Headphone Support - HiFi Audio via A2PP and AVRC profiles
- Plays MP3 and AAC formats. Does not play any copyrighted music.