

CHOOSE THE BEST TOMTOM GO FOR YOU

1. WHICH SCREEN SIZE?

 Larger screens make it easier to see key driving information

2. WHICH SCREEN TYPE?

 Fully Interactive Screens allow you to pinch, zoom and swipe

3. HOW TO RECEIVE TRAFFIC?

 Always Connected devices are the simplest way to get TomTom Traffic




Drive with TomTom Traffic, straight out of the box. Always Connected devices avoid roaming charges when travelling abroad.


Receive TomTom Traffic via your smartphone.
Your smartphone needs to be compatible and come with a data plan. Extra costs may apply, check tomtom.com/connect for more information.


Always drive with the latest map.
Check tomtom.com/lifetimemaps for more information.

**GETS YOU THERE FASTEST***



THE ALL NEW
TomTom
GO



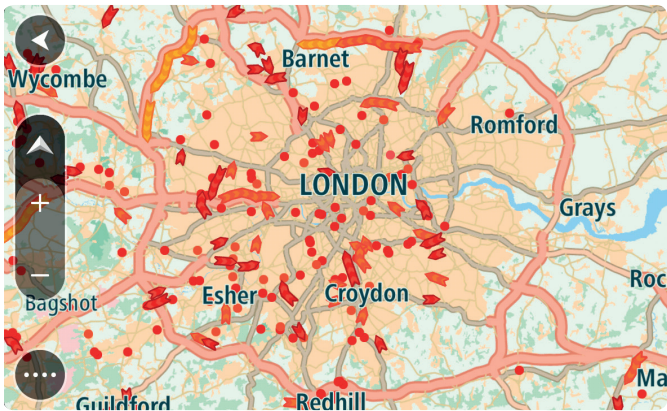
WHY YOU NEED TOMTOM TRAFFIC INFORMATION

The traffic situation on our roads changes constantly. Traffic jams can occur in a matter of seconds and last for hours.

Driving during peak time traffic can double the time you spend on the road. In London, drivers with a 30 minute daily commute are stuck in traffic for (84) hours per year. That equates (10,5) working days!**

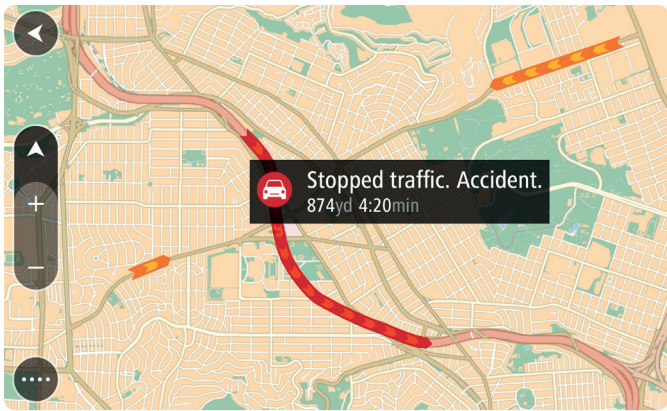
With the all new TomTom GO, you will drive with the most precise real-time information available. Every new TomTom GO comes with Lifetime TomTom Traffic, so you will always reach your destination faster.

REAL-TIME TRAFFIC INFORMATION AT A GLANCE



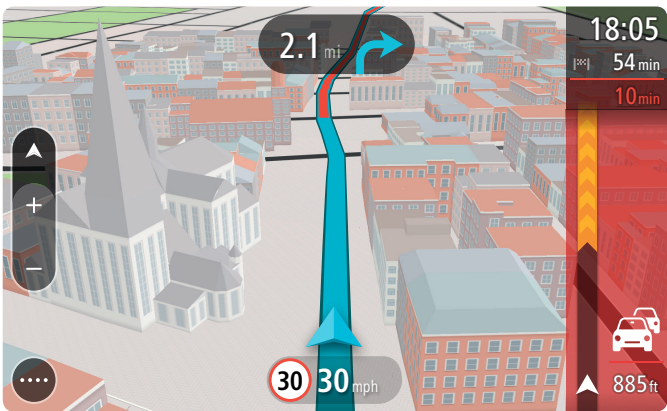
TRAFFIC OVERVIEW

See the full picture of all the traffic jams around you.



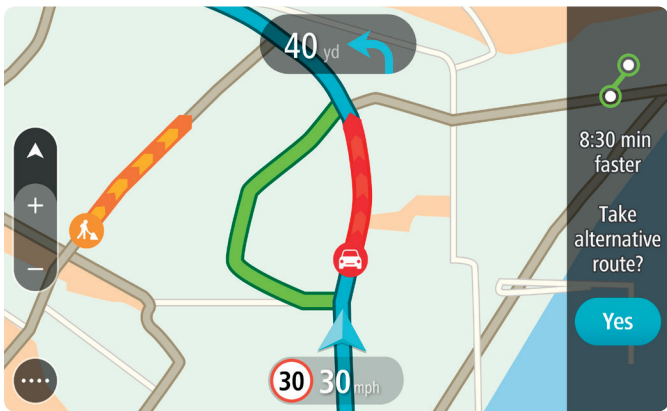
TRAFFIC DETAIL

See exactly which roads are congested, the length of the delay and what is causing the delay.



TRAFFIC JAM ALERTS

Know the precise location of where a traffic jam starts and ends.

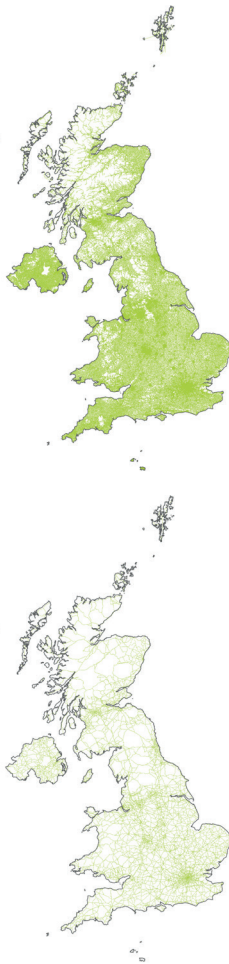


FASTEST ROUTE

Always know the fastest route to your destination.

HOW DOES TOMTOM TRAFFIC GET YOU THERE FASTEST?

- **Road Coverage** – TomTom Traffic covers 99.9% of all roads.
- **Reliability of Data** – TomTom Traffic uses more data sources than anyone else.
- **Accuracy of Reports** – TomTom Traffic pinpoints exactly where jams start and end.
- **Update Frequency** – TomTom Traffic delivers the most accurate updated traffic information every two minutes.



99.9%
of roads

TomTom Traffic

14%
of roads

TMC Traffic