

**Solution:
An independent cancer
management partner**

While no organization can eliminate the actual risk of cancer, most medical experts agree that a more coordinated effort could result in lower direct and indirect costs—and better outcomes.

International Trial Access (ITA) answers this need with a full spectrum of cancer management services, from prevention to long-term follow-up for your employees and their covered dependents. ITA helps control the cost of cancer treatment while helping to improve the quality of care patients receive—so they can get back to work as quickly as possible.

“We believe in putting cancer patients first. Our mission is to educate and support them, helping them get high-quality treatment so they can get back to work—and to living normal, healthy lives.”

— EDUARDO BERUFF,
PRESIDENT, INTERNATIONAL TRIAL ACCESS

Summary of Benefits

ITA advantages to employers include:

- Employers taken out of cancer management issues
- Increased likelihood of employees returning to work
- Decreased use of other benefit plan treatments
- More predictability of cancer care costs
- Enhanced employee satisfaction and productivity

ITA: Your Cancer Management Partner

Contact Us

To set up an appointment with an ITA representative, please call **1-866-YOUR-ITA** (1-866-968-7482), or visit us online at www.itatrials.com.

ITA does not administer treatment, prescribe medication or order tests. The services provided are not a substitute for regular consultation with health care providers.

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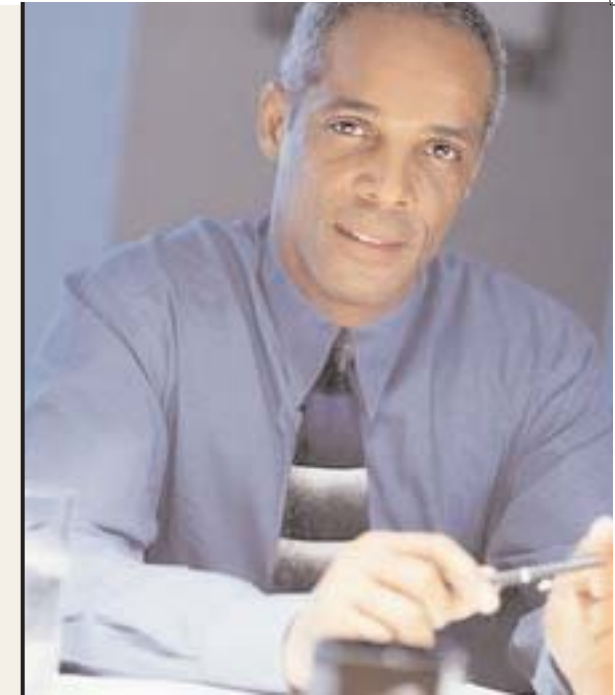
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**Problem:
The challenge and expense
of cancer management**

Cancer is the number one cause of death for people between the ages of 25 and 65—the population that makes up most of our national workforce.

The disease exacts a huge emotional, physical and financial toll on everyone involved. A lack of oversight and coordination between and among patients and providers often results in longer treatment times and increased absenteeism in the workplace. Such inefficiency needlessly raises the costs of cancer care, not to mention the anxiety and uncertainty for patients.

Your Cancer Management Partner

ITA On Your Side

Together... meeting the challenges of cancer management

As an employer, you often play a difficult role when it comes to cancer management. Your employees and their families expect you to provide information regarding cancer care, or to refer them to the appropriate oncology experts—requests that often go beyond your level of expertise. Doctors and insurers place an additional strain on your time and resources.

Let ITA take you out of the middle. As your independent partner, we can simplify your life by:

- Serving as an educational resource for all cancer-related questions
- Coordinating medical visits, tests and treatment options
- Facilitating contact with oncology professionals
- Providing advice and strategies for prevention
- Analyzing direct and indirect costs of cancer care

ITA On Their Side

For your employees and their dependents dealing with cancer, ITA answers any of their cancer-related questions, educates them on available treatment options, and helps them locate medical facilities in their area. Through our staff of care coordinators ITA also offers:

- General and disease-specific cancer information
- Access to cancer clinical trials as a high-quality treatment option
- Facilitation and coordination of all cancer care
- Coordination of insurance claims and benefits
- Ongoing assistance through every phase of cancer care

Most importantly, we provide them with the personal attention they deserve in their time of need.

Give Your Employees ACCESS

You expect the best from your employees. Give them the best when it comes to cancer care.

At ITA, our main mission is to give your employees and their dependents diagnosed with cancer access to high-quality cancer care and support. We do this in full compliance with HIPAA regulations.

Coordinated Cancer Care Advantages

Assumption: Two employees are being treated for identical non-small lung cancer. One is receiving traditional medical care. The other has the advantage of an independent, cancer management partner.

	TREATMENT PROCESS	PATIENT OUTCOME
TRADITIONAL CARE	Six cycles of standard chemotherapy Additional regimens not evidence-based Time-consuming clinical trial search Repeated calls about benefits	Functional decline for 5 months Tumor progression Appropriate clinical trial not found High cost, little value
COORDINATED CARE	Immediate total care coordination Evidenced-based treatment All medical questions answered Cost-effective medical delivery	Minimal loss of function during treatment Tumor virtually disappeared Side effects minimized Lower cost, higher value



“For many patients, clinical trials may be the best available treatment option—the opportunity to receive a new, and potentially more effective, therapy.”

— DR. ROBERT L. COMIS, PRESIDENT
COALITION OF NATIONAL CANCER COOPERATIVE GROUPS

ACCESS Education

We provide your employees with valuable information relevant to their particular type of cancer. Our knowledgeable and friendly staff provides expert insight, answering patients' questions every step of the way.

ACCESS Ongoing Care Coordination

We facilitate ongoing monitoring and surveillance of their condition and our personalized service is just a phone call away, 24x7x365.

ACCESS Clinical Trial Navigation

When appropriate, ITA can help your employees, and their medical providers, identify and gain access to the right clinical trial for their type and stage of cancer. We can further help clarify and simplify the

reimbursement process. (Most insurers cover the routine costs of cancer clinical trials and many states have mandated such coverage.)

ACCESS Long-Term Follow-up

Our focus on confidential tracking and clinical trial data analysis makes us a valuable asset to our employer clients as well as to the medical community and health plans.

ACCESS State-of-the-Art Resources

We require ongoing education for all of our staff nurses and we rely on our Scientific Advisory Board to keep our care pathways current. Our internal Quality Improvement Program ensures that we have the people, knowledge, technology and facilities to deliver what we promise in the best way possible.

www.itatrials.com