



TRENDING COLORS
deep green, metallics (silver/bronze),
warm taupe, cool grey, & navy blue.



EAR CUFF / EARRING
mix & match earrings are
very popular. ear cuffs &
mix & match earrings go hand
in hand.



PEARL
white pearls with
accent colors are
trending - gold & white



CHOKER
velvet & lace are popular materials.
leather chokers with large pendants in a
round shape are trending.

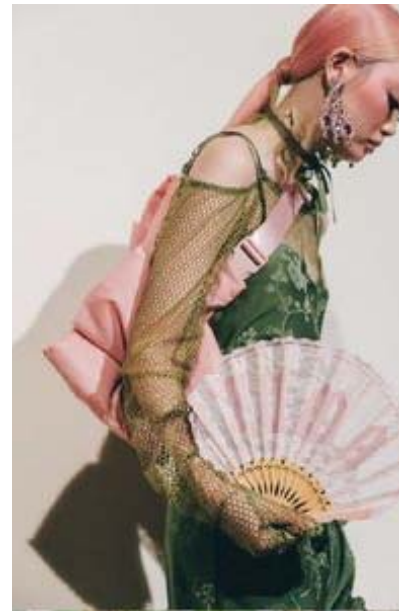
INNOVATIVE PACKAGE DESIGN



- using geometric shapes to echo brands with high contrast color.
- combining graphic elements with jewelry & carding.
- using unique forms to create one of a kind boxes & cards.

CONTEMPO 2017 TREND PICKS SPRING / SUMMER

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BRACELET
silver & gold are in style.
a combination of arm cuffs
& bracelets are trending.
a dash of rose gold in the
mix is to be expected.

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the boho style is quite popular.
specifically, the use of stones & crystals.
multiple rings on one hand are also trending.

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TRENDING COLORS

pale coral, lapis & baby blue,
bright & kale green, canary yellow

- die-cut boxes to reveal accent color of product.
- reusable packaging to provide a dual purpose.
- the use of multiple layers of packaging in one to surprise the customer.