

BELTONE SELF-MAILER

LIMITED TIME SAVINGS COUPON


 Call For Your **FREE** Hearing Analysis Appointment
FREE Hearing Screening Event Month 00 - 00, 2010

Save \$800.00 On Your Purchase*

INVITATION NO: 9999 9999 999999
 OFFER EXPIRES: Month 00, 2010

**Experience The Beltone Difference
 And Take Advantage Of
 This Limited Time Savings Offer**
See Locations On Reverse Side.

Sample A. Sample
123 Any Street
Apartment 000
Anytown, US 12345-6789

*Valid towards the purchase of a complete Beltone Touch™ or Reach™ hearing aid system (two instruments), \$400 maximum off single instrument. Discount based on manufacturer suggested retail price. This offer cannot be combined with any other offers or discounts. Previous purchases excluded. Cannot be redeemed for cash value. One time use only. Card must be forfeited at time of purchase.

▼ BE SURE TO REMOVE THIS COUPON AND BRING TO OUR BETTER HEARING EVENT ▼


P.O. Box 99999
Glenview, IL 60026

PRESORTED
STANDARD
U.S. POSTAGE
PAID
BELTONE

Sample:
**Turn Right To Our
 FREE Hearing Screening Event
 Month 00 - 00, 2010
 And Find Out If You Have
 A Hearing Loss!**

Sample A. Sample
 123 Any Street
 Apartment 000
 Anytown, US 12345-6789


Valuable Coupon Enclosed!




Helping the world hear better

Better Hearing Ahead

**Your FREE Personal Hearing Health
 Assessment Is Just Around The Corner!**


Helping the world hear better

Sample:
Don't Ignore The Warning Signs Of Hearing Loss.
See The Attached Coupon And Save \$800.00!

If you've been putting off doing something about your hearing, now you have a welcome opportunity to improve your life. Discover how Beltone's state-of-the-art technology may correct your hearing loss at our FREE event.

- FREE personal hearing screening — make sure you are hearing as well as you could be.
- In-office product demonstration. Personally experience Beltone's latest technology—the Beltone Touch™.
- Innovative Technology. Virtually invisible hearing instruments with natural sound quality to improve your life.
- Free BelCare™ Lifetime follow-up care. Enjoy peace of mind with service guarantees throughout the life of your hearing instrument.
- Many special group discounts available. Inquire during your visit.

FREE Hearing Screening Event
Visit The Location Nearest You Month 00 - 00, 2010

Come take a complimentary "test drive" of Beltone's advanced-generation digital hearing instruments, and hear for yourself how our innovative technology can work for you. And be sure to ask about the world's smallest digital hearing instrument — the entirely-in-the-ear Beltone Touch™.

As America's hearing care professionals for over 70 years, Beltone offers world-class expertise at over 1,500 nationwide locations, including your neighborhood. So please bring in the coupon below for your FREE Hearing Screening, and make sure you are hearing as well as you could be. To save time, call first for a convenient appointment. We're looking forward to helping you hear as effortlessly as you did before.




Hurry — This Offer Expires Month 00, 2010!


**Right Turn Ahead — To Your Nearby
 Beltone Hearing Care Professional!**

Call your neighborhood Beltone Hearing Care Center today to schedule your FREE hearing screening. There's absolutely no obligation on your part. See first-hand why we are the most trusted brand in hearing healthcare.



Fast Facts:


-  **1 in 10** Americans have a hearing loss — more than 31,000,000 people.
-  **29%** of people over age 65 have a hearing loss.
-  **3 in 10** people over 60 have hearing problems.
-  **60%** — the majority of people with hearing loss are male.
-  **1 in 6** baby boomers (ages 41-59) have hearing problems.
-  **65%** of people with hearing loss are below retirement age.



▼ BE SURE TO REMOVE THIS COUPON AND BRING TO OUR BETTER HEARING EVENT ▼

Visit The Location Nearest You For Your **FREE** Hearing Screening

<input type="checkbox"/> BARTLETT 1-800-000-0000 Office Address, State, City and Zip, Landmark if given	<input type="checkbox"/> CAROL STREAM 1-800-000-0000 Office Address, State, City and Zip, Landmark if given
<input type="checkbox"/> SCHAUMBURG 1-800-000-0000 Office Address, State, City and Zip, Landmark if given	<input type="checkbox"/> STREAMWOOD 1-800-000-0000 Office Address, State, City and Zip, Landmark if given


 APPOINTMENT CONFIRMATION:
 Date _____/_____/2010
 Time _____

You can count on Beltone — the hearing care professionals in your neighborhood. We've been helping people hear better for 70 years with over 1,500 convenient locations in the United States.
 Beltone Hearing Care Centers are independently owned and operated.

Celebrating 70 Years
