Home Water Well System Protection Program Mailing

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U.S. POSTAGE
PAID
AMERICAN WATER
RESOURCES 43025

AMERICAN WATER RESOURCES®
1420 Discovery Pkwy
Alton, IL 62002

Important Notification To Well Owners In AnyTown:

Sample A. Sample
123 Any Street
Address Line 2
Anytown, US 12345-6789

Repair Information For Well Owners

Protect Yourself From Costly, Unexpected Well System Repairs.

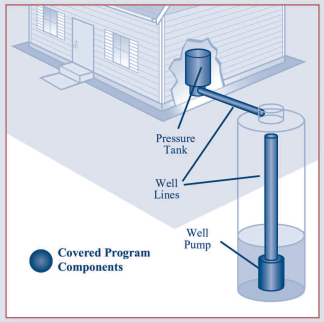
WELL SYSTEM PROTECTION PROGRAM:

Up To $3,500* For Covered Repairs

Covers the well lines, submersible or jet pump, pressure tank, pressure gauge, switch, valves, fittings and electric wiring. It does not include drilling wells or repairing the well casing.

For More Information:
1-877-513-8502 or visit **AWRUSA.com/Well**.

*** There is a $50 service fee for well system repairs.**



PROGRAM ACCEPTANCE FORM

▼ DETACH HERE BEFORE MAILING ▼

Service Address: Sample A Sample, 123 Any Street, Anytown US 12345

RFN: 999999999
Please Respond By: Month 00, 2015

AMERICAN W
1420 Discovery Parkway, Alto
FOR FASTEST S
1-877-513-850

PROGRAM:	MONTHLY FEE:
WELL SYSTEM PROTECTION PROGRAM	$14.99 (includes $0.XX ST sales tax)

STEP 1: Choose Your Payment Method:

☐ **EASY PAY! MONTHLY DIRECT DEBIT:** I've enclosed **check#** _____ made payable to **American Water Resources** (AWR) in the Progr AWR and my financial institution to debit all subsequent monthly charges from the account provided in accordance with the Program Terms and Conditions. This authorization will Please see Easy Pay Direct Debit Terms of Authorization on the back of the letter.

☐ **ANNUAL PAYMENT BY CREDIT/DEBIT CARD:** I authorize **American Water Resources** (AWR) to charge the Program's annual amount of **$1** Program Terms and Conditions. This authorization will remain in effect until I notify AWR of a change or cancellation.
☐ VISA® ☐ MasterCard® ☐ Discover® Card Number: Expiration Date: /

☐ **ANNUAL PAYMENT BY CHECK:** I've enclosed **check#** _____ made payable to **American Water Resources** for the Program's annual amo

STEP 2: Complete Your Contact Information:

Phone Number: ☐ HOME PHONE ☐ CELL PHONE (_____) _____-_____
(Required)

E-Mail: _____
(Required for Confirmation of Enrollment and Terms and Conditions

STEP 3: Sign Below And Mail Today!

X _____ ___/___/___
SIGNATURE *(Required)*

You can obtain a copy of the Terms and Conditions of the Program at AWRUSA.com/terms or by calling 1-877-513-8502. By signing this form, you acknowledge that you reviewed and agree to the Well System Protection Program Terms and Conditions. **A copy of your terms and conditions will be included in your e-mailed program confirmation following our receipt of your enrollment.** Protection begins 30 days after your Enrollment Form is processed by American Water Resources, LLC (AWR), and you can cancel at any time.

THE WELL SYSTEM PROTECTION PROGRAM

Did You Know?

Why do you need this protection?
Your well pump and other well system components are subject to normal wear and tear, which makes them susceptible to sudden failure.

Is it costly to fix these problems?
It can be. And typically, your homeowners insurance will not cover these repairs. That's why the Well System Protection Program provides generous benefits: it pays up to $3,500 for covered well line and well pump repairs.

Are the contractors local?
Only local, insured contractors are dispatched by American Water Resources, and for additional peace of mind we provide a one-year warranty on all covered repairs.

What is the cost for this protection?
*You can enroll for Well System protection for the low price of just **$14.99** a month. Additional sales tax may apply in some states. This is a small price to pay for the reassurance of up to $3,500* of protection from the risks of well system failure. **There is a $50 service fee when a contractor is dispatched for well system repairs.***

FOR FASTEST SERVICE:
1-877-513-8502
You Can Also Visit: AWRUSA.com/Well

Proud Member Of national ground water association® | BBB ACCREDITED BUSINESS A+ | AMERICAN WATER RESOURCES®

If Your Well System Fails...*This Protection Program Won't.*

Why This Protection Is Vital For Homeowners With Well Systems:

There is no "likeliest" time or season when your water well system can fail. Just normal wear and tear alone can cause a problem that leaves you without fresh water for drinking, cooking and bathing. That's why you'll appreciate having this round-the-clock protection that **covers up to $3,500 for covered well system repairs**.

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Simple, Easy Repair Process:

1. **TOLL-FREE HOTLINE** — Call American Water Resources 24/7/365 to report a problem.
2. **PROMPT RESPONSE** — A local, insured contractor will assess the problem and explain all the work required.
3. **NO PAPERWORK** — We obtain all necessary permits, and there are no forms to fill out.
4. **QUALITY REPAIRS** — We manage the repair from start to finish, and provide a one-year warranty.
5. **PROCESS COMPLETE** — We handle basic restoration to your property and provide a survey on our customer service.

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Alton, IL 62002

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Did You Know?

- ***The average life of a well system is only 15-20 years.***
- ***Lack of a safe water supply is regarded as a serious health hazard.[1]***
- ***The National Ground Water Association recommends routine maintenance to ensure prolonged service.[2]***

Important Notification To Well Owners In AnyTown:

Sample A. Sample
123 Any Street
Address Line 2
Anytown, US 12345-6789

Sample A. Sample:

You may know the helpless feeling when there's a sudden pump failure in your car engine, washing machine or swimming pool — simply from everyday use. But as inconvenient as those may be, they pale in comparison to what you may face when your well system stops working.

- **You won't have fresh water** for drinking or for cooking meals.
- **You'll be unable to wash your clothes**, clean your dishes or even take a bath or shower.
- **You may face thousands of dollars in repairs** that are typically not covered by homeowners' insurance.
- **You'll be on your own** having to find a reliable contractor and arrange timely repairs.

Normal wear and tear alone can cause a problem that leaves you without fresh water for drinking, cooking and bathing. But here's good news. An affordable, trusted solution is now available for well owners in your area. But here's good news. An affordable, trusted solution is now available for well owners in your area.

Announcing the Well System Protection Program from American Water Resources

This convenient and reasonably-priced program is offered by America's premier provider of homeowner protection programs: American Water Resources — with an **A+ rating** with the Better Business Bureau, as well as a **97% satisfaction rating** among customers from coast to coast.

If you have a problem with your well's submersible or jet pump, pressure tank or well lines, simply call our toll-free hotline 24 hours a day, 365 days a year and we will:

✔ Pay **up to $3,500** for covered well repairs.*
✔ Arrange for a **local, insured contractor** to quickly make covered repairs.
✔ Offer a **one-year warranty** on all covered repairs so you can be confident of quality work.
✔ Provide unlimited service calls.

Your low program cost is just **$14.99†** per month. Please call **1-877-513-8502**, visit **AWRUSA.com/Well**, or return the enclosed Program Acceptance Form. Our customer service team will quickly process your enrollment, and answer any questions you may have.

Please see reverse for more information on * and †.