Not-For-Profit Donor Mailing

American Brain Tumor Association®
Providing and pursuing answers®

8550 W. Bryn Mawr Ave. Ste. 550
Chicago, IL 60631

500 People Will Be Diagnosed With A Brain Tumor Today.
You Can Help.

Sample A. Sample
123 Any Street
Address Line2
Mail Town, US 12345-6789

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Providing and pursuing answers®

8550 W. Bryn Mawr Ave. Ste. 550
Chicago, IL 60631

November 2015

500 People

Every day, 500 people in the U.S. are diagnosed with a brain tumor.

Dear Sample,

Do you know what your support of the American Brain Tumor Association (ABTA) has achieved?

By providing essential resources to families struggling with a brain tumor, and by funding research that advances treatment, you have helped improve, extend and save the lives of those impacted by a brain tumor. I hope you'll renew your support today to continue this important work.

The messages of gratitude below demonstrate just how strong an impact you have made.

"When I was first diagnosed I called the ABTA and got a lot of information, booklets and pamphlets in the mail. That was so helpful to suddenly educate myself and my family about brain tumors.

Now I continue to turn to the ABTA, especially their website, for the most up-to-date and easily accessible information on brain tumor treatments and surgical advances so ***I feel more empowered while living with a brain tumor.****"*

— Amy T., Brain Tumor Survivor and ABTA Donor

*"**The ABTA supported my research and career as a young scientist**, educator and advocate for individuals with brain tumors. It's a very exciting time given that DNA sequencing, large-scale gene profiling and immunotherapeutic engineering are expanding our capabilities to personalize medicine and uncover new modalities for improving the health and survival of patients with brain cancer."*

— Derek Wainwright, Ph.D., ABTA Research Grant Recipient,
Assistant Professor in Neurological Surgery,
Northwestern University Feinberg School of Medicine
Watch a video of Derek's story at www.abta.org/donatenow

"The ABTA webinars are ground breaking and the best idea I have ever seen…I can't tell you how much these presentations help us. ***Your work is priceless.****"*

— Scott M., Caregiver

On behalf of Scott, Derek, Amy and thousands of others whose lives are better due to your past commitment, I respectfully ask that you
your gift. We must continue to make pro
the nation who a

The ABTA has made a strong impact during its 4
foundation of that success. Please donate today b
www.abta.org/donatenow.

Sincerely,

Elizabeth M. Wilson, MNA, President and CEO

P.S. Exciting news—a Chicago foundation will mat
you give more than [gift amount] during this ca

Since we last heard from you, here's what's new at the ABTA…

American Brain Tumor Association®
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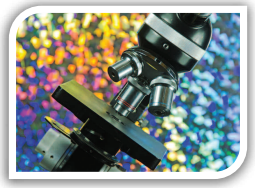
We've made major progress in brain tumor research.

In the past year:

- We funded 35 research studies in the U.S. focused on brain tumors.
- We began sponsoring an ongoing international study of the unique characteristics of long-term survivors of glioblastoma.
- A research study we identified and supported led to significant follow-on funding, which helped launch a private biopharmaceutical company to further investigate this promising research. This may lead to identification of new treatments for malignant gliomas, including glioblastoma.



We continue to be the lifeline for brain tumor patients and their loved ones.

In the past year:

- We provided personalized information and support to nearly 4,000 patients and their family members.
- We linked more than 200 brain tumor community-based support group leaders with information and resources for their members.
- We produced educational webinars that were viewed by more than 12,000 people seeking information about brain tumors and treatment options.

We miss you and need your help to keep this momentum going. Donate today at www.abta.org/donatenow.

www.abta.org • 1.800.886.ABTA

Thank You For Your Support

American Brain Tumor Association®
Providing and pursuing answers®

Yes, I Want To Help!

Please Accept My Donation Of:

☐ $25 ☐ $50 ☐ $75 ☐ $100 ☐ $250

☐ Other _____

Please make checks payable to
American Brain Tumor Association

You may also make your gift conveniently and securely using a credit card or Paypal at www.abta.org/donatenow.

Sample A. Sample
Sample A. Sample
123 Any Street
Address Line2
Mail Town, US 12345-6789

Please Charge My Gift To:

☐ MasterCard® ☐ VISA® ☐ Discover® ☐ American Express®

Card Number: _____ Exp: ____/____ CVV Code _____

Cardholder Signature _____ Phone _____ Email _____

☐ Repeat my gift monthly.

☐ I'd like to double my donation! Help me find out if my employer matches gifts.

Company name: _____

☐ I'd like to discuss naming the ABTA in my will or estate plans.

☐ I (or a family member) have utilized the ABTA's patient/family services.

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