



**Beltone**  
Helping the world hear better

234 Mall Parkway Address  
Store Town, US 98765

Sample A. Sample  
123 Any Street  
Apartment 000  
Anytown, US 12345-6789

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Helping the world hear better

234 Mall Parkway  
Store Town, US 98765

**Sample A. Sample:**  
Visit during the **Better Hearing Event, April 00-00 For Your FREE Hearing Analysis Appointment:**

Date: \_\_\_/\_\_\_/\_\_\_ Time: \_\_\_\_\_

Beltone Center \_\_\_\_\_

Beltone Hearing Care Centers are independently owned and operated.

**Sample, Now you have two sound reasons to have your hearing evaluated:**

- 1. It's absolutely FREE**
- 2. Given by professionals you can TRUST**

Dear Sample A. Sample:

Changes are, you've known for some time about your hearing and we're sure you realize it needs to be addressed. So, we're pleased to find out that you can visit your nearby Belton Hearing Care Center and receive a comprehensive audiometric evaluation for FREE — and with no obligation whatsoever.

That's why we've attached an appointment card, ready for you to complete. Simply call your Belton Center and choose the most convenient for you during the **Better Hearing – April 00-00, 2012.**

When you come in for your FREE Hearing Analysis, you'll be in excellent hands. Our licensed Hearing Care Professionals will perform a Personalized Hearing Health Assessment lifestyle consultation and a visual ear examination using a video otoscope to determine your ability to respond to sounds and to repeat spoken words.

over, please...

**Hearing Loss Warning Signs Include:**

- Ringing in your ears
- People seem to mumble
- Difficulty understanding the words in conversations
- Complaints you have the TV or radio volume too loud
- Difficulty talking on the phone
- Complaints that you speak too loudly

**We Look Forward To Seeing You During The Better Hearing Event April 00-00, 2012**

**Call To Schedule Your FREE Hearing Analysis TODAY!**

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**Convenient Appointment.**

**Beltone Has Been Helping The World Hear Better For Over 60 Years**

LETTER A

**Our FREE Hearing Evaluation Will Help You Feel Reassured... Knowledgeable... Comfortable.**

Depending on the underlying cause, your Belton hearing care professional will guide you through a comprehensive evaluation that includes:

- A complete case history** that assesses your lifestyle and helps determine what technology will best meet your needs.
- A hearing screening** to find out whether or not you have a hearing loss.
- A video ear examination** of your ear canal and eardrum, using a tiny camera to identify possible blockages that may cause hearing loss.
- A word discrimination test** that checks your ability to recognize and repeat spoken words.

**To schedule your FREE evaluation, call or visit your nearby Belton Hearing Care Center listed on the enclosed letter.**

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Helping the world hear better

**Call Your Nearby Belton Hearing Center For A Convenient Appointment.**

**Beltone: Store Town1**  
Phone: (123) 456-7890  
1234 Main Street  
Address Line 2  
StoreTown, US 99999

**Beltone Has Over 1,400 Locations Nationwide**

**Beltone Has Today's Smallest, Lightest Hearing Instruments**

**Beltone Has Been Helping The World Hear Better For Over 60 Years**

LETTER A