234 Mall Parkway Address Store Town, US 98765

Sample A. Sample 123 Any Street Apartment 000 Anytown, US 12345-6789 III...II...II...II...II...II...II...II...II...I

Our FREE Hearing Evaluation Will Help You Feel Reassured...Knowledgeable...Comfortable.

Depending on the underlying cause, your Beltone hearing care professional will guide you through a comprehensive evaluation that includes:

A complete case history that assesses your lifestyle and helps determine what technology will best meet your needs.

A hearing screening to find out whether or not you have a hearing loss.

A video ear examination of your ear canal and eardrum, using a tiny camera to identify possible blockages that may cause hearing loss.

A word discrimination test that checks your ability to recognize and repeat spoken words.

To schedule your FREE evaluation, call or visit your nearby Beltone Hearing Care Center listed on the enclosed letter. U.S. POSTAGE PAID BELTONE



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Sample A. Sample 123 Any Street Apartment 000 Anytown, US 12345-6789 Madhalladladladladladladladlad

We Look Forward To Seeing You During The

Better Hearing Event April 00-00, 2012

Call To Schedule Your FREE Hearing Analysis TODAY!



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## Sample.

**<b> Beltone**

Now you have two sound reasons to have your hearing evaluated:

- 1. It's absolutely FREE
- 2. Given by professionals you can TRUST

Dear Sample A. Sample:

es are, you've known for some time about your hearing nd we're sure you realize it needs to be addressed. So, e pleased to find out that you can visit your nearby Beltone g Care Center and receive a comprehensive audiometric tion for FREE — and with no obligation whatsoever.

why we've attached an appointment card, ready for complete. Simply call your Beltone Center and choose e most convenient for you during the Better Hearing - April 00-00, 2012.

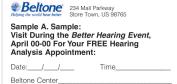
vou come in for your FREE Hearing Analysis, you'll be Illent hands. Our licensed Hearing Care Professionals

'ersonalized Hearing Health Assessment lifestyle

isual ear examination using a video otoscope sting to determine your ability to respond to sounds d repeat spoken words

over. please...

Call Your Nearby Beltone Hearing Center For A Convenient Appointment.



Beltone Hearing Care Centers are independently owned and operated

### **Hearing Loss Warning** Signs Include:

- Ringing in your ears
- People seem to mumble
- Difficulty understanding the words in conversations
- Complaints you have the TV or radio volume too loud
- Difficulty talking on the phone
- Complaints that you speak too loudly

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# venient Appointment.

Beltone Has Been st, Helping The World Hear Better For Over 60 Years

Beltone: Store Town1 Phone: (123) 456-7890

1234 Main Street Address Line 2 StoreTown, US 99999 **Beltone Has** Over 1.400 Locations Nationwide

**Beltone Has** Today's Smallest, **Lightest Hearing** Instruments

Beltone Has Been **Helping The World** Hear Better For Over 60 Years

LETTER A