

You Can Earn
50,000 BONUS
Miles



You Can Receive A
\$50 DOLLAR
Statement Credit

AMERICAN EXPRESS SKYMILES MAILING

Earn **50,000 Bonus Miles + A \$50 Statement Credit**

Earn 50,000 More Miles. More Travel Perks.

DELTA
SKYMILES

Reserved For:

Sample A. Sample
123 Any Street
Address Line2
Anytown, US 12345-6789

Offer Expires¹: Month 00, 2015

Please do not tear Application.
Return entire Application to avoid processing delays.



SkyMiles[®] Account #: XXXXXXXXX

RSVP#: 9999-999-999-9999

IMPORTANT INFORMATION REGARDING RATES, FEES

Interest Rates and Interest Charges	
Annual Percentage Rate (APR) for Purchases	15.24% This APR will vary with the market.
APR for Balance Transfers	15.24% APR on balance transfers This APR will vary with the market.
APR for Cash Advances	25.24% This APR will vary with the market.
Penalty APR and When it Applies	27.24% This APR will apply to your account if: 1) Make one or more late payments. 2) Make a payment that is less than the minimum payment. How Long Will the Penalty APR Apply? The Penalty APR will continue to apply until you make a payment that is at least 6 months past due.

1 Start earning miles toward Award Travel²:

Please spell your name as it appears on travel documents, including your full last name. (20 character maximum.) Do you own Rent Own

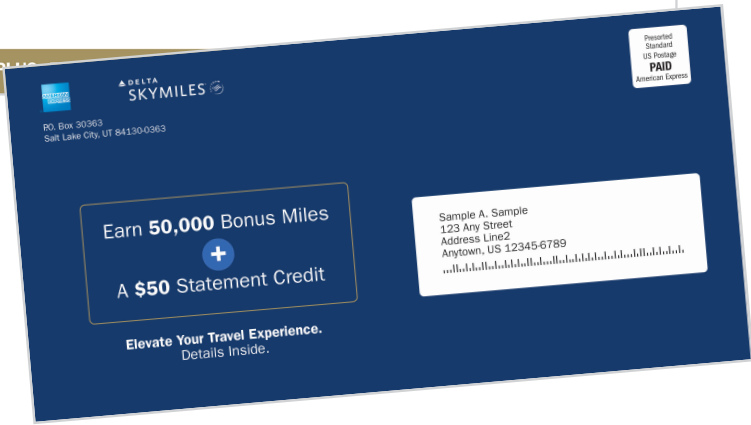
Physical Street Address _____ Apt. # _____
(If we have mailed this offer to a P.O. Box, a residential or business address is required)

City _____ State _____ ZIP _____ Social Security Number _____ Date of Birth _____

Home Phone _____ Business Phone _____ Please check here if you are Self-Employed
 Please check here if you are a Business Owner

Employer or Firm Name (if not Self-Employed) _____

Business City _____ State _____ ZIP _____



Enhance Your SkyMiles Membership With The Gold Delta SkyMiles[®] Credit Card

The Gold Delta SkyMiles[®] Credit Card from American Express Can Elevate Your Travel Experience With Benefits That Include:

Description:	Amount
Bonus Miles After You Spend \$1,000 in purchases on the Card within your first three months of Card Membership.	50,000
Statement Credit After you make a qualifying Delta purchase on the Card within the first 3 months.	\$50
First Checked Bag For a family of four, that's a savings of up to \$200 per round trip.	FREE
In-Flight Savings 20% savings in the form of a statement credit on food, beverages & entertainment.	20% Savings
Priority Boarding Receive Zone 1 priority to stow your carry-on, and settle in.	Included

@ ONLINE: applydeltagold.com **PHONE:** 1-877-376-1232 **MAIL:** Return The Enclosed Application

Your RSVP Code: 9999 999 999 9999



Sample,
Earn 50,000 Bonus Points
After You Make \$1,000 in Purchases
On The Card Within Your First
Three Months Of Card Membership.

Expires Month 00, 2015

DELTA
SKYMILES



Your RSVP Code: 9999 999 999 9999

Apply Today. Earn Miles Fast.

Sample A. Sample
Current Miles Balance
As Of Month 00, 2015: XX,XXX
Bonus Miles Awaiting You: 50,000
New Total: XX,XXX

Dear Sample A. Sample:

American Express and Delta[®] invite you to apply for the Gold Delta SkyMiles[®] Credit Card from American Express, a Card that comes with exciting benefits and rewards.

- Get **50,000 bonus miles** after you spend \$1,000 in purchases on the Card within your first three months of Card Membership.¹
- Receive a **\$50 statement credit** after you make a Delta purchase on the Card within your first three months of Card Membership.²

The Gold Delta SkyMiles[®] Credit Card from American Express can elevate your travel experience with benefits that include:

- **No Foreign Transaction Fees³** – no matter where you're traveling, when you use your Gold Delta SkyMiles Credit Card there are no Foreign Transaction Fees from American Express.
- **First Checked Bag Free⁴** – for a family of four, that's a savings of up to \$200 per round trip.
- **Priority Boarding⁵** – board early, stow your carry-on bag and settle in to your seat sooner.
- **20% In-Flight Savings⁶** – receive a statement credit for 20% off eligible in-flight food, beverage and entertainment purchases on Delta flights.
- **Double Miles⁷** – on qualifying Delta purchases.

This Card and all of its benefits, including exceptional American Express[®] customer service, can be yours for a \$0 introductory annual fee your first year, then \$95.⁸ This limited-time offer expires on Month 00, 2015.⁹ Apply today.

Sincerely,

Josh Silverman

Josh Silverman
President
Consumer Products & Services
American Express

Tim Mapes

Tim Mapes
Senior Vice President — Marketing
Delta Air Lines, Inc.

@ ONLINE: applydeltagold.com **PHONE:** 1-877-376-1232 **MAIL:** Return The Enclosed Application

You can choose to stop receiving "prescreened" offers of credit by calling toll-free 1-888-567-8688. For more information about prescreened offers, please see the **PRESCREEN & OPT-OUT NOTICE** in the accompanying Terms and Conditions.

do only your income. Income includes wages, retirement, investments, maintenance need not be revealed if you do not wish to rely upon it.

² If under age 21, include only your assets. Check all that apply: (des Money Market and CDs) (savings, bonds, brokerage accounts, etc.)

\$50,000-\$99,999 \$250,000-\$499,999
 \$100,000-\$249,999 More than \$500,000 (optional)

us & Card Member offers)¹¹

If for the Delta SkyMiles Credit Card and the SkyMiles[®] program. By providing us may send you e-mail messages with important information about your Delta miles, or any other offers that may be suited to your needs. Please visit our website for more details and to set your e-mail preferences.

Additional Card:

Member's name to appear on their Card (Additional Card Member must be at least 15 years of age)

(required)

and cost information. By signing below, I certify that I have read, met, and am enclosed on the insert. The annual fee will be waived the first year of Card membership. The annual fee will be \$95. There is no annual fee for Additional Cards.

