

# a cloud of freshness

In the Eastern culture, cloud represents good luck and symbolizes never-ending fortune. For SERENE HOUSE, a single white cloud drifts with the breeze in the blue sky means freshness and the purity of nature. We feel the clouds tell a great deal about the essence of air care and a simple goal to create a pleasant environment.

In a fast paced urban environment, stress and pollution surround with us and indoor air quality has become a major concern in our environments. SERENE HOUSE sees an opportunity in developing personal air care products and fragrances to fulfill an increasing demand for a cleaner indoor environment and a relaxed harmonious lifestyle.

In collaboration with Swiss designer, Carsten Jörgensen, these highly innovation and functional new designs of air care products and fragrances are created and become a symbiosis between the nose and eye and of an ultimate experience of sense and sensibility. We can feel the purity and the elegant design help improve your sense of wellbeing through scent, sound and visual aesthetics.

SERENE HOUSE understands and values the trust of our customers, and we strive to meet international environment standards of sustainability. We sincerely recommend the SERENE HOUSE Personal Air Care Collection and Scents to help you find more peace and tranquility in this busy and stressful world.

SERENE HOUSE, CHANGE THE AIR YOU BREATHE.

# the secret of scents

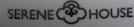
Have you ever know...

The human nose and the olfactory system provide us more than our imagination of senses. The sense of smell is linked directly to our sense of taste, emotion and memory. Just as a pleasant smell can give us a strong emotional reaction, such as relaxation, comfort, even attraction; whereas an unpleasant scent instantly decreases the attractiveness of something or someone. Throughout history, people try to find the ways to make their surroundings more serene and pleasant, and one way we do is by fragrances.

Air care products can enhance your moods, reduce your stress levels and perhaps, even increase your productivities. You can now banish the bad smell with a push of a button... air care has never been simpler and aesthetic! You will discover how SERENE HOUSE air care products & fragrances harmoniously balance your wellbeing and create your serenity.

Discover the secret of scents.

### create your own serene house



#### Add to the décor of your home and workplace

The SERENE HOUSE Personal Air Care Collection combines innovative diffusion technology with elegant design. Our products have been fashioned with simple, classic lines using high quality materials to blend harmoniously with your home or office décor.

SERENE CODHOUSE

#### Listen to your own music

Select SERENE HOUSE Scentilizers come with a built-in speaker and a stream of pre-programmed music especially composed to enhance the relaxing effect of the Scentilizer. You can also connect any MP3, MP4 or CD player to the Scentilizer and listen to your own favorite music at your chosen volume.

#### A remote control for your life

Good living begins having a remote control. The new innovation of SERENE HOUSE Personal Air Care Collection improves your life more convenience and scents everywhere anytime you want.

# scentilizer®

A brand new nebulizer

# donut





A sweet play on the shape of a favored bakery delicacy. Fresh, smooth and glazed, this familiar and classic design evokes memories of simple pleasures.

Donut gently releases a fragrant water vapor that helps reduce the dryness of indoor air. Its built-in speaker can play pre-programmed music, or you can connect a personal music player to provide your own.

This product is best used with  $\exists$ 

# fragrance diffuser

Experience true creation

### scent flute notes



The design of the Scent Flute is based on the fact that humans acclimate to smells in their environment after thirty minutes. Scent Flute alternates between distinct Scent Tubes to create a piece of fragrant music. Each tube releases its fragrance for 45 minutes, then pauses 15 minutes before the next one begins, giving you the chance to refresh your sensitivity to the next scent.

LED lights shine with a soothing glow in the dark and drop into Heatable Fragrance Oils, Scent Flute II seems to play a kind of fragrant music. And the switch panel and tube switch device will help you to operate the diffuser more easily and safely.





### color your mood with our scents







Colors and scents together can influence our mood and sense of wellbeing. The human sense of smell is linked closely to emotion and memory, and it is believed to be related to our physical and psychological wellbeing. Scent is known to be powerful and is deeply tied to memory. Selecting the right scent can enhance good moods or even calm moods. Throughout history, people long to make their surroundings more serene and pleasant. The quickest and effective ways to care for our emotions (or wellbeing) is through inhalation. Serene House air care products and scents allow you to create your ideal pleasing environment and escape from everyday stress.

Each one of our scent is subtle with its own uniqueness to evoke a particular feel or even to enrich the color of your mood. Now you can use scents to decorate your environment or manage your mood using our mood reference chart – Lifting, Refresh, Calm or Relax... How would you like to Color Your Mood today?

Choose a scent or a color and discover how it can harmoniously balance your wellbeing or manage your moods to create your own serenity.

SERENE HOUSE offers an extensive selection of essential oils, fragrance oils and colorful scented waxes.

SERENE HOUSE Essential Oils are derived only from natural plants and extracts, and we carefully inspect and test all our products before distribution. Our scents are specially formulated for use with our Personal Air Care Collection.

For more information on the fragrances available, refer to "The Fragrance Collection" Brochure.



## key to symbols



**Ultrasound** (Ultrasonic device included) Using a ceramic resonator, the product creates an ultrasonic vibration at a frequency of 1.70 KHz to convert water into mist, which then gracefully disperses into the air. The mist hydrates your skin as if you stood near a waterfall. Adding a few drops of essential oil to the water lends fragrance to lighten your mood and help you relax.



**LED Energy-efficient** (LED lights included) Soft LED lighting in blue, red and yellow provides a soothing glow and can serve as a comforting night light.



#### **Music** (Built-in speaker included) Listen to calming pre-programmed music through an internal speaker, or plug in your own music player with

the provided audio cable and listen to your own.

**Remote Control** (Remote controller included) The product's timer, LED lighting and atomizer settings can be adjusted using a handheld controller. For Scentilizers® that include a music option, the controller can make changes to the default music, volume, track number and USB input.

#### **Power** (Power supply required)

All SERENE HOUSE electronic products have been tested to meet or exceed the following safety compliance certifications: UL (USA), CE (Europe) and BSMI (Taiwan). The provided power adaptor runs off a universal power supply (AC, 100V - 240V, 50 / 60Hz), and can be used in any country around the world.



#### **Essential Oil**

Carefully formulated with the finest natural oils available and derived from selected plants. Naturally formulated to enhance your feelings of well-being derived from selected plants.



#### Fragrance Oil

Specially designed to give off stronger and longerlasting scents to satisfy those who crave to be bathed with a pleasant and enchanting fragrance at all times.



#### Scent Tube Oil (Exclusive for US market)

Sleek and distinctive. Easy to switch scents according to different occasions or moods, exclusively made for those who long for innovation and style.



#### Fragrance Oil

Features rich and long-lasting scents to fill your room with a sweet and pleasant smell at any time.



#### Scented Wax Oval

Each piece of wax is shaped and refined innovatively, and brings you lasting fragrance to your home easily and safely.



#### **Scented Wax Cloud**

Each piece of wax is shaped and refined innovatively, and brings you lasting fragrance to your home easily and safely.



## specification

#### PEBBLE



tuatuO Rated Power Product Size Weight (CA)

Suggested Room Size

Water Container Capacity

Model Code

AC Adapter

11203001CE/BS/UL/CU/CC/BM White, 111203002CE/BS/UL/CU/CC/BM Black 10 - 15m<sup>2</sup> (108 - 162 ft<sup>2</sup>) 35ml (1.2 fl. oz.) Input: AC I00V - 240V 50 / 60Hz DC 24V 850mA 9 W L 12.6 × W 7.6 × H 5cm (L 5"× W 3"× H 2") 420g (0. 9 lbs) Main body and AC adapter included





Model Code Suggested Room Size Wax Container Capacity AC Adapter: Input Output Rated Power Product Size Weiaht

NOA

111205001CE/BS/UL/CU/CC/BM 15 - 35m<sup>2</sup> (162 - 377 ft<sup>2</sup>) 22ml (0.7 fl. oz.) AC 100V - 240V 50 / 60Hz DC 24V 850mA 20 W Dia. 16.1 × H 10.8cm (Dia. 6.3"× H 4.3") 670g (1.5 lbs) Main body, tube and AC adapter included



#### AC adapter Output Rated Power Product Size Weight **追送**

Model Code 111204001 Suggested Room Size Oil Container Capacity DC 24V 850mA 7 W 350g (0. 8 lbs)

10 - 15m<sup>2</sup> (108 - 162 ft<sup>2</sup>) 1 × 24ml (0.8 fl. oz.) Input: AC 100V - 240V 50 / 60Hz L 9.1 × W 6.8 × H 18cm (L 3.6"× W 2.7"× H 7.1") Main body, tube and AC adapter included



Model Code Suggested Room Size Wax Container Capacity AC adapter Output Rated power Product Size Weight

1100

111205002CE/BS/UL/CU/CC/BM 15 - 35m<sup>2</sup> (162 - 377 ft<sup>2</sup>) 40ml (1,4 fl. oz.) Input: AC I00V - 240V 50 / 60Hz DC 24V 850mA 12 W L 10.4 × W 10 × H 10.3cm (L 4.1"× W 3.9"× H 4") 460g (1 lbs) Main body, tube and AC adapter included

#### SCENT FLUTE II NOTES II



Model Code

111204002 10 - 15m<sup>2</sup> (108 - 162 ft<sup>2</sup>) 2 × 24ml (2 × 0.8 fl. oz.) Input: AC 100V - 240V 50 / 60Hz DC 24V 850mA 7 W L 11.1 × W 6.8 × H 18cm (L 4.4"× W 2.7"× H 7.1") 485g (1.1 lbs) Main body, tube and AC adapter included

#### **MELLOW NOTE**



10 - 15m² (108 - 162 ft²) 32ml (1.1 fl. oz.) Dia. 8 × H 11.7cm (Dia. 3.1"× H 4.6") 360g (0.8 lbs)

SCENT FLUTE III Model Code NOTES II



111204003 Suggested Room Size Oil Container Capacity AC Adapter: Input Output Rated Power 7 W Product Size Weiaht

10 - 15m<sup>2</sup> (108 - 162 ft<sup>2</sup>) 3 × 24ml, (3 × 0.8 fl. oz.) AC 100V - 240V 50 / 60Hz DC 24V 850mA L 15.7 × W 6.8 × H 18cm (L 6.2"× W 2.7"× H 7.1") 640g (1.4 lbs) Main body, tube and AC adapter included

#### **ODEUR NUAGE**



Model Code Suggested Room Size Water Container Capacity Product Size

102101002 10 - 15m<sup>2</sup> (108 - 162 ft<sup>2</sup>) 32ml (1.1 fl. oz.) Dia. 8 × H 11.7cm (Dia. 3.1"× H 4.6") 280g (0.6 lbs)

Weight

### designer carsten jörgensen



Carsten Jörgensen was educated as a painter and graphic designer. After working for years as an art teacher in Copenhagen, he started collaborating with the Danish coffee maker Manufacture Bodum in the early 1970s. Jörgensen then served as their creative director for 25 years, influencing Bodum's entire line of products and designing the majority of them. His designs achieved international recognition in the late 1980s, and he is now represented in major museums around the world. Jörgensen has received numerous honors and design prizes in Germany, Switzerland, USA, England, France, Italy, Sweden and Denmark.

Jörgensen has lived in Lucerne, Switzerland since 1983. Today, he is actively involved in product design and a design consultancy, as well as lecturing and writing on art, design and architecture.

Carsten Jörgensen has worked for many prestigious international companies, including Bodum (Switzerland and Denmark), Starbucks (US), Crate & Barrel (US), Target (US), Muji (Japan), Conran (UK), Habitat (UK), Ikea (Sweden), Zhongtai Z58 (China), the British Council (UK), Pepsi Asia (China) and Shang Xia (China). He has created several hundred designs still in production by Bodum and many other companies.

#### Exhibitions and Museums:

Musée des Art Decoratife Paris. Kunstgewerbemuseum Zurich. Victoria & Albert Museum London. Kunstmuseum München. Kunstindustrimuseet Copenhagen. Kunsthalle Bern Switzerland. "I dreamed of a contemporary yet classic design that would appeal both to the nose and to the eye, imparting the ultimate experience of sense and sensibility."

peter-hsiao president of serene house



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