

# DON'T SIT ON YOUR TRUNK



## BRANCH OUT WITH HELP FROM THE PROS!

**That crash you just heard wasn't the stock market or raccoons in the trash cans again. It was the sound of your bank account crying, but what's worse is this: it probably could have been avoided.**

Trees are some of the most aesthetically pleasing facets of the planet, and are often taken for granted until they become a problem—more specifically, your problem. And more often than not, when trees finally fall or drop diseased or overburdened branches, they're undiscerning about what lies in their path. Whether it's your home, your car, or your favorite garden gnome, it's a headache no one wants to deal with.

### LIKE 911 FOR YOUR YARD

These kinds of dangerous jobs call for dedicated workers, a fact paid credence at A1 Professional Tree Service. Specializing in storm damage and emergency tree services, they know how important it is to perform their job safely in addition to saving home and business owners money. With A1's focus on crane work, they're also adept at avoiding further property damage. For extra large, dangerous trees, a company experienced with crane work is essential, especially if the area in question is close to your home or a neighbor's. Crane-assisted tree removal is unequivocally the most time-efficient method and keeps costs down compared to traditional removal tactics that require complex rigging. So when storms wreak their havoc, having the pros at A1 Professional Tree Service in your corner can render real peace of mind. But, what many home and business owners overlook is often a matter of simple maintenance, and it can mean the difference between basic storm cleanup or serious (and expensive) damage.

### PREPARATION MEANS PREVENTION

Deadwood happens. It's a simple fact of nature, and easy to overlook while you're busy driving the kids to practice, putting dinner on the table and trying to eek out an hour of sleep. But today's deadwood is tomorrow's danger, which is why regular tree trimming services are essential. Thankfully, A1's performance doesn't stop at emergencies. For the entire Nashville area and all surrounding counties, they can be counted on for the full suite of care, from tree trimming, pruning and preservation to shrub and hedge maintenance.

Branches can die off for a myriad of reasons, from lack of light to damage caused by pests, disease and storms. Regular trimming, pruning and deadwood removal is the best form of prevention, and helps to speed a tree's natural abscission. Target cutting, a method that involves cutting in such a way as to lower chance of regrowth from the area, is especially pertinent to preventing disease or decay, some caused by fungus and others by insect infestation, from spreading to the rest of the tree. If a tree is pruned correctly from planting to maturity, it's not only aesthetically pleasing, it's insurance that it will remain healthy. To you, that means what? Less headaches later, for one.

Got a high-traffic area or trees impeding a building's structure? Crown canopy lifting, which requires removal of a tree's branches to a desired height in order to allow access below, is common in urban areas but can also be helpful over yard pathways and sidewalks around your home. For trees experiencing a lack of exposure, too much wind resistance and general weakness, crown and canopy thinning could be a prescription. This common practice can reduce unwanted weight and leaf density, aiding in overall balance which can help the tree better weather future storms and growth.

Whatever your tree's needs, A1 is equipped with the experience and skill to tackle them. Though they tower above for what seems like forever, the truth is that a tree's life cycle is finite, and regrowth is a painfully slow process. While a giant sequoia might last for over 3,000 years, a persimmon's average lifespan is just 60 years and a black willow, 75. For the protection of your property, your family and the health of one of nature's most stunning gifts, a commitment to proper tree care is critical, and A1 Professional Tree Service stands at the ready, always in your corner.

## A1 Professional TREE SERVICE

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