



SARATOGA POLO  
**Celebrates**  
**Its 118th**  
**Anniversary**  
**Season**  
 STARTING JULY 8TH

**F**or 118 years, Saratoga Polo Association has brought world-class polo to prestigious Saratoga Springs, making it a hub for both the famous and not-so-famous to see and be seen. Throughout its history, the breadth of its guest list has grown to include young families, out-of-town visitors, party-loving singles and business folk catering to clients, all of whom have enjoyed the serene atmosphere of Whitney Field. It's simple to see why spending the day (or even the whole summer) Saratoga Style has become a bucket list goal for many.

"The audiences at the matches have grown exponentially with offering the best way to experience polo for date nights, family reunions, and corporate celebrations," according to Jim Rossi, Managing Partner at Saratoga Polo and Lieutenant Governor for The United States Polo Association. Rossi adds, "In the last ten years, Saratoga Polo has continued to grow not only as one of the premier polo clubs in the United States, being featured in national and international ad campaigns for the U.S. POLO ASSN. apparel brand, and most recently in National Geographic Traveler Magazine."

The Celebrate Saratoga Tournament kicks off 18 total matches and begins with ORTHO NY presenting the Operation Walk Cup on July 8th, followed by The Keeler Cup presented by the Mercedes-Benz Center at Keeler Motor Car July 10th.

Here's your sneak peek at a few more of this season's can't-miss moments:

- **The Pink Paddock**, where fashion and fun meet for Divot Stomp festivities for every match through the season
- **Saratoga Uncorked**, which celebrates in true Epicurean style with champagne and more at the July 22nd Veuve Clicquot Challenge
- **The Whitney Cup** invites more glamour and glory to its namesake field on August 5th and 7th, presented by U.S. POLO ASSN.
- **RAM TRUCK WEEK** drives into Saratoga Polo August 26th and 28th for the SPA Anniversary Cup, parading some of the country's best Ram trucks complemented by weekend festivities that will extend through Labor Day weekend's Ram Truck Polo Hall of Fame Challenge Cup with Zappone Motors

None of these inviting attractions and festivities would be possible without community involvement—namely, partnering businesses. Organizations like U.S. POLO ASSN., The Times-Union, Veuve Clicquot, Moët Hennessy, The Mercedes-Benz Center at Keeler Motor Car, The Pink Paddock, Image Photo and Events, exploresaratoga.com, Quill Media, Saratoga Horsecworks and Zappone Motor Car Company come together annually to give the over 40,000 members of the public a taste of their brands, creating a ripple of excitement that can't be quantified.

The limelight Saratoga Polo's events create is a boost for local businesses like Lemery-Greisler, Williams Center for Plastic Surgery, Premier

Transportation, The Pavillion Grand Hotel, HerLife Magazine and Helicopter, which is why a returning year after year is a no-brainer, and business sponsors new to the mix like Ram Truck, Freedom Boat Club, Lily and David Fine Jewelers, Monika Cronin/Realty USA, On the Go Concierge and Saratoga Uncorked continue aid in growing a love of the age-old sport of polo as well as introducing themselves to a diverse sampling of attendees.

Continuing its tradition of community involvement and giving an extra boost to talented local artists, Saratoga Polo Association will partner with Friends of Music Saratoga to showcase young performers who'll be singing the National Anthem at each match. Know a young up-and-comer who you'd love to see perform? Get more information by contacting alan@saratogapolo.com.

Matches start at 5:30 p.m. every Friday and Saturday July 8th through September 4th with gates opening at 4 p.m. Visit saratogapolo.com for tickets and further details.

**\$20** REG. \$40  
 for a reserved premium  
 clubhouse seat

Purchase only at: LOCAL *Flavor.com*

HURRY! Quantities are very limited.