

American Water Resources
1410 Discovery Parkway
Alton, IL 62002-0577

FIRST STD
U.S. POSTAGE
PAID
AMERICAN WATER RESOURCES
62002

SECURE PACKAGE DELIVERY

SHIP TO:
SAMPLE A. SAMPLE
123 ANY STREET
ANYTOWN, US 12345-6789

DELIVERY ZIP:
11111111111111111111111111111111

IMPORTANT DOCUMENTS ENCLOSED

POSTMASTER: Please Deliver Between
Month 00 And Month 00, 2014.

OFFICIAL ACCEPTANCE FORM
COMPLETE AND RETURN THIS FORM IN POSTAGE-PAID ENVELOPE PROVIDED.

RESPONSE REQUESTED BY: **Nov. 30, 2014** AMERICAN WATER RESOURCES

HOMEOWNER NAME: **SAMPLE A. SAMPLE**

WATER LINE PROTECTION PROGRAM

REFERENCE NUMBER: **9999999999999999**

MONTHLY FEE: **\$5.00**

COVERAGE AMOUNT: **\$5,000**

REPAIR CALLS: **UNLIMITED**

PHONE (REQUIRED): _____

EMAIL: _____

MONTHLY PAYMENT	ANNUAL PAYMENT
<input type="checkbox"/> EASY PAY BY CREDIT CARD: I authorize American Water Resources, Inc. (AWR) to charge \$5.00 for the first and all subsequent months to the credit card listed below. This authorization will remain in effect until I notify AWR of a change or cancellation.	<input type="checkbox"/> CREDIT CARD ANNUAL PAY: I authorize American Water Resources, Inc. (AWR) to charge the annual amount of \$60.00 to my credit card in accordance with the Terms and Conditions of this program. This authorization will remain in effect until I notify AWR of a change or cancellation.
<input type="checkbox"/> VISA* <input type="checkbox"/> MasterCard* <input type="checkbox"/> Discover* Expiration: _____	<input type="checkbox"/> VISA* <input type="checkbox"/> MasterCard* <input type="checkbox"/> Discover* Expiration: _____
<input type="checkbox"/> EASY PAY CHECK/DIRECT DEBIT: I've enclosed check# _____ for \$5.00 made payable to American Water Resources, Inc. (AWR). I authorize AWR and my financial institution to debit all subsequent monthly charges from the account provided in accordance with the Terms and Conditions of this program. Please see Easy Pay Direct Debit Terms of Authorization on the reverse. This authorization will remain in effect until I notify AWR of a change or cancellation.	<input type="checkbox"/> CHECK ONE-TIME PAY: I've enclosed check# _____ or a money order in the amount of \$60.00 made payable to American Water Resources, Inc.

You can obtain a copy of the Terms and Conditions of the Program at www.awresources.com/termsandconditions or by calling 1-866-315-4472. By signing this form you acknowledge that you reviewed and agree to the Water Line Protection Program terms and conditions. A copy of the Terms and Conditions will be sent to your mailing address with your confirmation letter within approximately 3 weeks of our receipt of your enrollment. Coverage begins 30 days after your enrollment form is processed by American Water Resources, Inc. (AWR), and you can cancel at any time. Further, if you have selected the Credit Card payment method, your signature below serves to authorize AWR to charge the amount to the credit card you have provided. By providing AWR your e-mail address, you agree to receive e-mail from AWR including account updates and other information about AWR programs. To unsubscribe from being contacted by AWR via e-mail, contact us at 1-866-315-4472 or unsubscribe@awresources.com.

SIGNATURE: _____

Sample A. Sample
Confirmation Response Code:
9999999999999999LWLP060

PLEASE COMPLETE THIS FORM.
DETACH IT AND MAIL THIS PORTION WITH PAYMENT.

CALL TOLL-FREE 1-866-315-4472 OR VISIT WWW.AWREROLLMENT.COM

▲ PLEASE COMPLETE THIS FORM, DETACH IT AND MAIL TODAY. ▲

QUESTIONS ABOUT THIS PROGRAM

at runs from the home to the water main in the street. Typical water
to the home.

for leaks or breaks that result from normal wear and tear. Repairs will
be performed by qualified contractors.

of American Water, the largest investor-owned water and wastewater
utility in the United States.

blem?
care of everything, including getting a qualified contractor to your
property.

for repairs before my coverage starts?
My coverage starts the day I sign up for the program. My property will be
fully covered up to \$5,000.

as care of everything from the moment you call the 24-hour
emergency line.

you will be sent a confirmation package with the terms and conditions
of the program upon your enrollment date to cancel and receive a full refund.

for 24 hours a day, 7 days a week, 365 days a year including holidays. It
will be dispatched to your property as soon as possible. All work is
water line repairs, contractors will provide basic site restoration,
cessary.

100 coverage limit from the very first dollar of repair costs. There are
no deductibles for water line emergencies, large or small. (Small problems can quickly
become large emergencies.)

BOTTOM PORTION FOR YOUR RECORDS. ▲

sign ("Direct Debit payment") is subject to the following terms and conditions of authorization ("Terms of Authorization") and all
other terms and conditions of the program. You agree to the terms and conditions of any other agreement you may have with AWR for products,
services, programs or other programs. If you choose to use the Direct Debit method of payment for the AWR Program you are
authorizing AWR to charge the amount to the credit card you have provided. By providing AWR your e-mail address, you agree to receive e-mail from AWR including account updates and other information about AWR
programs. To unsubscribe from being contacted by AWR via e-mail, contact us at 1-866-315-4472 or unsubscribe@awresources.com.

AWR is not responsible for any loss of service or interruption of service due to any reason. AWR may charge a return fee
if the monthly or annual amount to be transferred is not received. AWR will provide you a notice of the amount to be transferred in each transfer
and you will receive a confirmation letter within approximately 3 weeks of our receipt of your enrollment. Coverage begins 30 days after your enrollment form is processed by American Water Resources, Inc. (AWR), and you can cancel at any time. Further, if you have selected the Credit Card payment method, your signature below serves to
authorize AWR to charge the amount to the credit card you have provided. By providing AWR your e-mail address, you agree to receive e-mail from AWR including account updates and other information about AWR
programs. To unsubscribe from being contacted by AWR via e-mail, contact us at 1-866-315-4472 or unsubscribe@awresources.com.

DISCLAIMER: THE PREAUTHORIZED TRANSFER PAYMENT PROGRAM IS PROVIDED ON AN "AS IS" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND AWR DISCLAIMS ALL WARRANTIES, EXPRESS OR
IMPLIED.

LIMITATION OF LIABILITY: IN NO EVENT SHALL AWR OR ITS OFFICERS, DIRECTORS, SHAREHOLDERS OR EMPLOYEES BE LIABLE FOR ANY DIRECT, INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES, OR ANY OTHER DAMAGES OF
ANY KIND WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING BUT NOT LIMITED TO NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO THE PROGRAM.

RECEIPT
KEEP THIS PORTION FOR YOUR RECORDS.

AWR AMERICAN WATER RESOURCES

HOMEOWNER NAME: **SAMPLE A. SAMPLE**

WATER LINE PROTECTION PROGRAM

SERVICE ADDRESS: **123 ANY STREET,
ANYTOWN, US 12345**

REFERENCE NUMBER: **9999999999999999**

MONTHLY FEE: **\$5.00**

COVERAGE AMOUNT: **\$5,000**

REPAIR CALLS: **UNLIMITED**

For Customer Service
Call toll-free 1-866-315-4472

PAYMENT METHOD:
 CREDIT CARD CHECK # _____
 OTHER _____

Sample A. Sample
Confirmation Response Code:
9999999999999999LWLP060

ACCEPTANCE FORM SENT/CALL MADE ON: ____/____/____

THE BENEFITS OF YOUR PROTECTION PROGRAM ARE LISTED
ON THE BACK FOR YOUR RECORDS.



To: Sample A. Sample
Status: UNPROTECTED
Re.: Water Lines on Property Defined as
000 Main Street

Notification:
We are contacting you concerning your responsibilities for the water line
running through your property. Your prompt action can reduce or eliminate your
exposure to emergency repair expenses.

Sample A. Sample:
As the owner of record of the property at 000 Main Street, Anytown, IL 00000,
it is your obligation to pay for all repairs of water line on your property**.

THESE RESPONSIBILITIES INCLUDE:

- Locating a licensed contractor
- Ensuring that the repairs are performed to code and in a timely manner
- Paying for the repairs

NOTE: The costs associated with such repairs are typically NOT covered by
homeowner's insurance, and can easily cost thousands of dollars.

Leaks and breaks to underground water lines can occur at any time, usually
without warning, and are often the result of normal wear and tear, not
extraordinary events.

That is why American Water Resources, a subsidiary of American Water, is offering the
Water Line Protection Program.

FOR \$5 A MONTH*, YOU CAN PROTECT YOURSELF FROM THOUSANDS OF DOLLARS IN
REPAIR BILLS...AND ALL THE HEADACHES OF GETTING THE REPAIRS DONE.

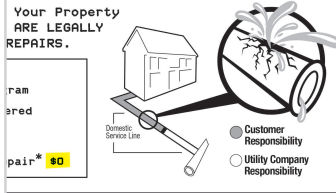
If the water line on your property bursts, would you even know who to call?
Most people wouldn't. You need someone you can call immediately even if it's the
middle of the night. Water line repairs can include site restorations, as well
as repairs to the line itself.

But with American Water Resource's Water Line Protection Program, you'll have
one number to call 24 hours a day, 365 days a year. One number to call to take
care of everything. One number to call to make the repairs at no cost to you.*

*****PROTECT YOURSELF WITH THE WATER LINE PROTECTION PROGRAM.
IT'S LESS THAN 20¢ A DAY FOR PRICELESS PEACE-OF-MIND.*****

Keep in mind that Water Line Protection is about much more than covering repair
costs. Yes, it's a relief to know you won't suddenly get hit by huge emergency
repair bills. But it's an even bigger relief to know you have someone to call
and someone who will respond to your emergency any time of day or night, any
day of the year. Call now 1-866-315-4472 to start your protection, or return
the enclosed Acceptance Form today.

...
a qualified contractor,
or a holiday,
that the repairs are done right
so that your property will be restored
to the condition it was in before the
repairs, up to thousands of dollars.
...
number day or night,
repairs will be professionally done.
Site restoration:
including and reseeded.
everything, up to the coverage limit.**



*Program's limit of protection. In such cases, homeowners must pay the difference
to the program's limit of protection. Typical water line ownership extends from the property line to
the first dwelling in a condo, please contact your local homeowners association to
verify.

For more information about the program, please go to www.awresources.com/termsandconditions

BY DATE INDICATED ON ACCEPTANCE FORM*****
Please return enclosed Acceptance Form,
1-866-315-4472, or visit www.awrerollment.com

AMERICAN WATER RESOURCES
WATER LINE PROTECTION ACQUISITION

FOR IMMEDIATE ASSISTANCE:
CALL TOLL-FREE 1-866-315-4472, OR VISIT WWW.AWREROLLMENT.COM