

There's no such thing as a standard memorial service. Each person has unique needs with respect to religious considerations.

Safeguard

It's only natural to make plans that safeguard your loved ones. A funeral is no different. It's a pragmatic decision that should be honored.

Affordable monthly payment plans are available for those who prefer a memorial you have and what you decide.

Just mail back the enclosed acceptance form to receive your FREE copy of "10 Things Everyone Should Know" at no cost.

Pre-planning with Dignity Memorial provides you with the peace of mind you need to acceptance form to receive your **FREE** copy of "10 Things Everyone Should Know" at no cost.

Sincerely,

Michael White

Michael White
Director

P.S. Don't forget to mail back your acceptance form along with "A Celebrated Life" booklet before this valuable offer expires.

Should this letter reach you

<LOCATION XXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX
<666 Main Street XXXXXX>
<Suite 1000>
<City/State, <ST>
<XXXXXXXXXXXX>
<XXXXXXXXXXXX>

www.prepaidfunerals.com



PO Box 8068
Van Nuys, CA 91419-4274

Get your **FREE** copy of "10 Things Everyone Should Know"



Plus, when you respond now, we'll also deliver "A Celebrated Life" booklet — **FREE!**

Just mail back your acceptance form today.

Call 1-877-835-9644
or visit www.freeplanningresources.com

Your Priority Code: <XX-XXXX-XXXX>

Dear <Sallysample>,

In life, there are many lessons. Some you learn early, and some you don't learn until it's too late. If my professional experience has taught me anything, it's that planning ahead makes all the difference — especially when it comes to one's own memorial service.

Pre-planning takes all the stress out of a difficult situation and relieves your loved ones from additional burden and unexpected financial responsibilities.

That's why it's so important to get the information you need now. Starting the conversation is the first step.

Mail in the acceptance form below by <Longmonth XX, XXXX>.

You'll receive "10 Things Everyone Should Know" and "A Celebrated Life" — **BOTH ABSOLUTELY FREE!**

These FREE resources provide easy and convenient guidance to help you get started — and they're yours for the asking. They provide information that helps put you in control by outlining important steps, like discussing your wishes with your family. You'll also benefit from valuable tips on ways to save and take advantage of special benefits for veterans and other qualifying organizations.

Your FREE copy of "10 Things Everyone Should Know" provides quick answers to common questions about funeral, cemetery or cremation planning.

When you contact us now, you'll also receive "A Celebrated Life" booklet — FREE! It can help you start the conversation about your own unique memorial service and how you want it celebrated. Use it to consider the ways you can customize your arrangements to tell your story, your way.

100% Satisfaction Guarantee

The Dignity Memorial network of funeral, cremation and cemetery providers has decades of experience assisting families just like yours make plans. Along with our industry-leading 100% Satisfaction Guarantee, you'll have the peace of mind that comes from professional care and support for your needs. And with over 1,600 funeral homes and cemeteries nationwide — and a National Transferability of Prearranged Services — you'll be covered should you ever relocate more than 75 miles from where your arrangements were made.

(over, please)

Pre-planning with the Dignity Memorial® network makes sense.

1. Pre-planning locks in today's pricing and prevents crisis-mode spending.
2. With the Dignity Memorial network, you can expect exceptional service and outstanding value from a highly trained professional.
3. We also provide affordable monthly payment plans to fit any budget.
4. Most important — pre-planning puts you in control of the type of memorial you choose and what you decide to spend on it!

Mail back your acceptance form today to get your **FREE** Planning Resources and ensure that your family has the comfort and security that comes with being well-prepared.

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www.freeplanningresources.com



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Van Nuys, CA 91419-4274



FREE Planning Resources Acceptance Form

YES, I want the "10 Things Everyone Should Know" guide and "A Celebrated Life" booklet delivered to me so I can learn more about the benefits of pre-planning. I understand that there is no obligation on my part.

Please complete this section and return in the postage-paid envelope provided.

Your privacy is of the utmost importance to us. We will keep all the information strictly confidential.

Your Priority Code: <XX-XXXX-XXXX> Expiration Date: <Longmonth XX, XXXX>

Please make any necessary address corrections below

(Please Print)

<Sallysample Sampleperson>
<Suite 2100>
<1215 4th Ave>
<Seattle, WA> <98161-1018>

Phone: _____
Email: _____

DETACH HERE

PREPAID

PREPAID

SERVICE CORPORATION INTERNATIONAL DIGNITY MEMORIAL INFORMATION OFFER