



ZURICH

THE PIPES ARE LEAKING.

THE FURNACE IS SHOT.

IT'S THE MIDDLE OF THE NIGHT!

Why Are These Homeowners Smiling?



PRSRT STD  
US Postage  
PAID  
CHICAGO, IL  
Permit No. 3048

Sample A. Sample  
Zurich Home Warranty  
1234 Any Street  
Anywhere, US 12345-6789  
[Barcode]

## ZURICH HOME WARRANTY HOMEOWNER GENERAL SOLICITATION



Thanks To Zurich Home Warranty Service ...

It's Going To Be Fixed **Fast** ... **Right**  
... For A Service Fee Of Just \$50!

Sample A. Sample  
Zurich Home Warranty  
1234 Any Street  
Anywhere, US 12345-6789  
[Barcode]

Dear Sample A. Sample:

Every homeowner has faced the inconvenience of things breaking down – most often at the worst possible time. It may be unavoidable – but you can protect yourself financially with Zurich Home Warranty Service.

Zurich – a member of one of the largest and most respected financial service providers in the world – has teamed up with GE, a leader in its class for providing major appliance repair, to offer you this remarkable plan covering:

- Oven/Range/Cooktop
- Built-in Dishwasher
- Plumbing system
- Built-in Microwave Oven
- Washer/Dryer
- Electrical system
- Primary Kitchen Refrigerator
- Garbage Disposal
- Heating system

Now when something goes wrong, you don't have to worry. Relax. Call us. And smile. Your covered item will be fixed or replaced with a brand new one that has similar features. That's right...it will be replaced if it can't be repaired! Your only out-of-pocket cost is an annual contract fee plus a \$50 service fee for each repair call. No matter what!

**One phone call brings expert help from the GE Customer Care™ Network.**

Simply call one toll-free number, Zurich Home Warranty Service customer service representatives are available to assist you at any time – 24 hours a day, 365 days a year.

- Virtually any brand of appliances or home systems serviced
- No additional service fee if the same problem requires a second service trip during a 90-day period
- Expert service from the nationwide GE Customer Care™ Network of authorized repair professionals

Keep in mind you can use your coverage as often as necessary during the year. Imagine how much money that could save you! What's more, no inspection is necessary – no matter what the age of your appliances and systems, if they're in working order they're eligible for coverage.

**Enroll today – if you're not completely satisfied, you may cancel.**

For just four easy payments of \$91.25 or one payment of \$365 per year, Zurich Home Warranty Service covers most of your basic systems and major appliances. And if you have additional systems and appliances, optional coverage may be available for an additional fee.

(over, please)

9999999999

**Fast response.**  
**Quality workmanship.**  
**And the service fee for repair or replacement is just \$50!**

**Who wouldn't be satisfied with Zurich Home Warranty Service?**

**When something breaks down the repair bill won't break your budget.**  
Unexpected system failures, repair bills. Poor workmanship. Y homeowner annoyances when you Warranty Service.

This remarkable plan covers y systems. Your refrigerator, washer, item fails, we'll fix it right – or if a **new item** with similar features. All \$50 service fee for each covered re

**Quality service from GE Customer Care™ Network professionals.**

Simply call one toll-free number whenever you need a repair – for whatever goes wrong – 24 hours a d 365 days a year. We'll arrange expert service from the GE Customer Care™ of appliance or system.  
You can count on these specialist right the first time. And if the problem 90-day period, there's no additional se

**Absolutely no inspection is necessary.**  
As long as your systems and applia you apply, they're eligible for coverage old or newer!

Compare the low cost of Zurich Home Warranty Service to just the cost of repair or replacement.

could save you hundreds, even thou- That's because there's no limit to the cost. Just consider these common examples:

Average Cost to Replace	After Your Zurich Home Warranty Service Annual Fee, Your Only Cost Is
\$1,030	<b>\$50</b>
\$1,375	<b>\$50</b>
\$795	<b>\$50</b>
\$25	<b>\$50</b>
\$0	<b>\$50</b>
\$0	<b>\$50</b>
\$0	<b>\$50</b>

Source: GE Service Network, [gignr.com](http://gignr.com)

**YOUR FURNACE STOPS WORKING. IT'S GOING TO TAKE A MAJOR REPAIR. IT MAY EVEN HAVE TO BE REPLACED.**



You smile!

Relax...you've got Zurich Home Warranty Service.



**no risk!**  
**form or call**

**4651**

**Answers to 8 most questions.**