

# iconnections



## Sony Walkman

Clean design in metallic colours. Sony combined state-of-the-art technology with the fashion sensibilities of the 1980's. Lightweight and small enough to be carried.



## In-Line Skates

A popular new mode of transport, increasing mobility, promoting contemporary body language, light and casual style that expresses life in the fast lane.



## Applemac

Steve Jobs leaves Atari to form Applemac strangely while working at Atari he created a game called 'breakout' 1976



## Lego

What British architect didn't grow up with this? Lego factory now allows designing onto a CAD system, you can then order the bricks you need to complete your structures - Creating tomorrow's architects, designers & inventors



33 lego bricks have been sold for every person in the world. 349 billion. What could you build with that?



## imac and ipod



## Atari

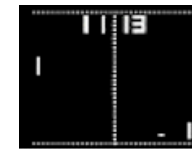
In 1977 Atari releases the VCS later known as the 2600. This becomes the industry standard for years to come and kick starts the golden age of video games. It hosts such classics as Asteroids, Space Invaders and Pac-Man.



Motorola's DragonBall MC68328 including handheld video games

Motorola's 8-bit MC6800 microprocessor is used in automotive, computing and video game applications. It contains 4,000 transistors.

'Ping' the first ever video game



Pac-Man - the world's best selling game, designed from a pizza



Space Invaders' popularity in Japan is quickly recognized when it creates a shortage of the 100 yen coin

Space Invaders' popularity continues, causing coin shortages in Japan and school truancy in America.