

Spectrum: Pouch 10 / 30 / 50

Fall 2007

PLATFORM

User segment: Low involvement
 Age group: broadest range possible
 User scenario: Designed for today's digital point and shoot photographer.
 Competitive set: Tamerac, Case Logic

MATERIALS/FEATURES

- Soft brushed lining protects camera displays from scratching
- Zippered accessory pocket



ITEM	DESCRIPTION	QTY	UNIT
1	Camera Pouch	1	EA
2	Camera Strap	1	EA
3	Camera Lens Cap	1	EA
4	Camera Battery	1	EA
5	Camera Memory Card	1	EA
6	Camera Cleaning Cloth	1	EA
7	Camera Lens Cap	1	EA
8	Camera Battery	1	EA
9	Camera Memory Card	1	EA
10	Camera Cleaning Cloth	1	EA

