Revolution: Compact Roller

Fall 2011

PLATFORM

User scenario: Tech savvy adult working their way to success. Fiscally responsible, wants to look professional, relies on laptop at home and work. Looking for rugged style to fit various environments.

Competitive set: Brenthaven, Codi, Kensington

MATERIALS/FEATURES

- Abrasion resistant luggage-grade nylon
- Laminated mesh window for quick viewing phone access
- Dedicated iPad and micro-device storage.









