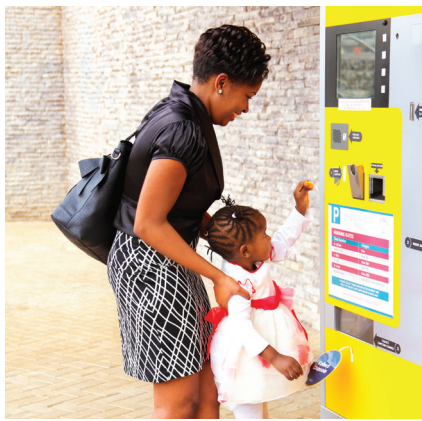


# ENHANCING CUSTOMER EXPERIENCE THROUGH INNOVATIVE TECHNOLOGY

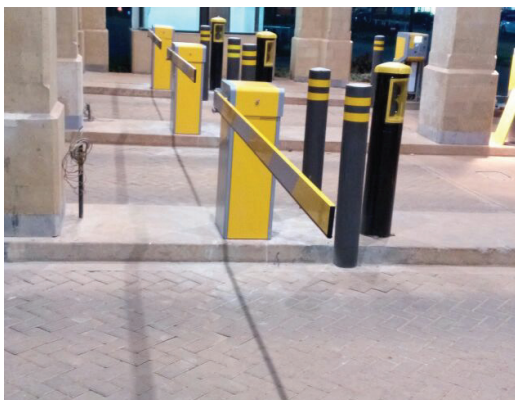


## The Modern Shopping Centre

A shopping mall is no longer just a place to go buy something, it's a community and entertainment center. What makes a shopping environment unique and unbeatable is the customer being guaranteed safe, convenient and secure parking. The parking experience therefore lies at the apex of a customer's decision for a shopping location.



Paytech Limited helps you welcome your customers with top class technology made by the world market leader for parking, access control and revenue collection. Our system allows you to comprehensively manage the entry and exit experience within your premises right from access control, parking tariff management, to parking ticket payment



## Convenient Parking Media

We offer a wide choice of parking media ranging from barcodes and magnetic stripe tickets to the ChipCoin technology for short-term parkers and access cards for contract parkers. You can comprehensively manage the permanent/contract parkers such as tenants right from allocation of specific parking usage entitlements, issuance of access cards to user tariff allocation and billing where applicable.



## Retail management campaign

This is the use of barcodes on transaction receipts from the various shops within the mall to extend discounts to the customers which is driven by an increasingly mobile world. This addresses the continuously growing demand for marketing features that enable co-operation between parking systems and a wide range of partners including retailers, restaurants and other businesses.

## CCTV and License Plate Recognition Systems

Our Parking Management Solution offers fully integrated CCTV and License Plate Recognition (LPR) Systems that give you full control over your parking business operations. This enhances the level of overall security through measures such as detection of black-listed vehicles, prevention of car theft, identification of cars that are parked unusually long.

## Automatic Parking Guidance System

This system detects the occupancy of each level and the complete car park, categorized by reserved spaces (contract parkers), non-reserved spaces (short-term parkers), booked spaces (short-term parkers who have pre-booked via internet) and displays the same clearly for all shoppers to easily locate parking.

## Discount validators

This allows validation of short-term parker ChipCoins at the shop/Tenant level. The Tenant validates the chipcoin to reduce parking fee or pay off the whole parking fee. When paying with a validated ChipCoin at the automatic pay station or manual sales POS device a cheaper tariff is calculated. With discounting, the premises owners are still able to bill the discounting organization for the parking spaces used by their visitors/customers.

## Accurate, Reliable Reports

It is important to be in the know of what's going on with your parking management investments. Our systems leverage on flexible reporting tools that provides you with reliable analysis of parking products and their statistical significant aspects. This way, you can keep track of the return on your significant and worthwhile parking management investments.

*The Paytech Parking Management Solution has been tried, tested and proven at...*

