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**Dr Prakash Hindustani**

*Dr Prakash Hindustani is a pioneer of Hindi web journalism. He is a renowned journalist, Blogger and social media activist. He has more than 30 years of experience in Hindi journalism across print, television and internet media platforms. For most part of his career he has been associated with The Times of India group.*



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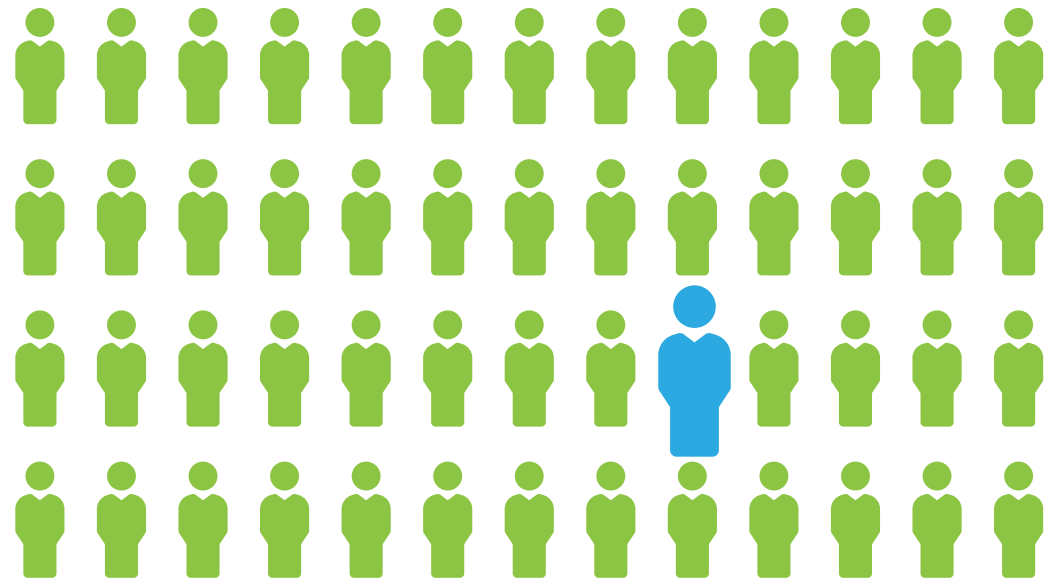
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PERSONAL BRANDING, STORYTELLING AND BEYOND

Dr Amit Nagpal & Dr Prakash Hindustani

# PERSONAL BRANDING, STORYTELLING AND BEYOND

*Branding is just the journey, Bonding is the destination*



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