



LIVE MUSIC

TV BROADCAST

USING
MUSIC
IN YOUR BUSINESS?

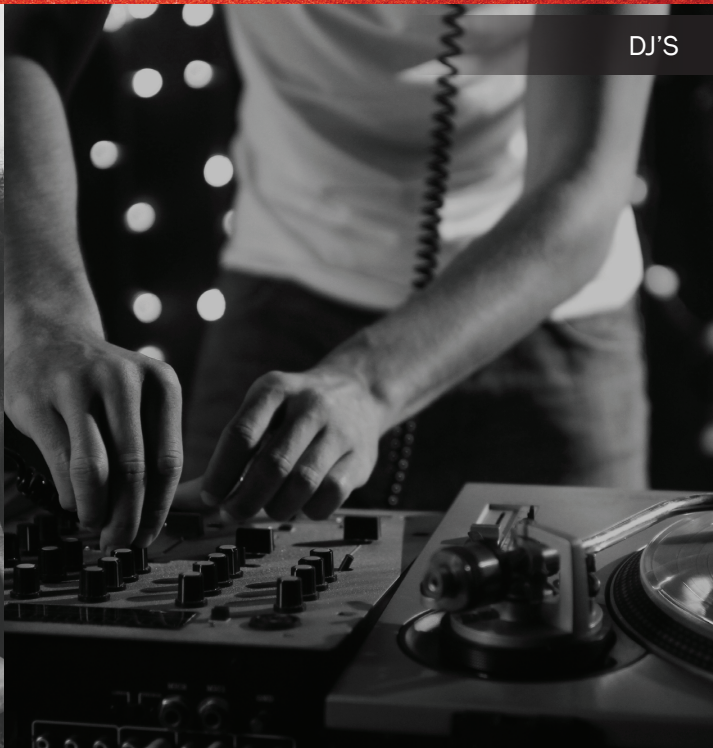


SAVE UP TO
20%

OFF YOUR BMI MUSIC LICENSE AS A
NEW JERSEY RESTAURANT & HOSPITALITY
ASSOCIATION MEMBER



KARAOKE



DJ'S

A SOUND DECISION

BMI IS AN EASY, AFFORDABLE, AND REVENUE-DRIVING SOLUTION
WHEN USING MUSIC IN YOUR BAR OR RESTAURANT

BMI BENEFITS

SAVE UP TO 20% AS A NEW JERSEY
RESTAURANT & HOSPITALITY MEMBER:

- 5% OFF AS A NJRHA MEMBER
- 5% FOR MEMBERS WHO PAY ONLINE
- 10% FOR MEMBERS WHO PAY IN FULL
WITHIN 30 DAYS

BMI COVERS YOUR MUSIC COPYRIGHT
RESPONSIBILITIES FOR LESS THAN
THE PRICE OF A DRINK EACH DAY.

MUSIC MATTERS

90% OF CUSTOMERS ARE LIKELY
TO ENJOY THEIR EXPERIENCE MORE
WHEN THEY HEAR MUSIC THEY LIKE
IN A BAR/RESTAURANT

90% OF CUSTOMERS AGREE MUSIC
HELPS CREATE A MORE LIVELY ATMOSPHERE
IN A BAR/RESTAURANT

QUESTIONS?



1-888-689-5264

WWW.BMI.COM/EDE

SOURCE:

LEDGER - 2016
RESULTS BASED ON A SURVEY OF 2,244 AMERICANS
1,334 SURVEYED WERE BETWEEN THE AGES OF 18-49.