

A Letter from Our President and Chief Entrepreneurial Officer



As an internationally respected research institution, Purdue University strives to create value through the commercialization of new technologies into society to help people live longer, healthier, happier lives.

An important avenue for achieving this goal is through the research, development and commercialization of Purdue innovations – something the university already has a long, successful history in accomplishing. In fact, Purdue discoveries across many disciplines including life sciences, engineering, veterinary medicine, crop science and computer technology are used in more than 100 countries and benefit millions of people around the world.

Moving a discovery through the patent and commercialization process can be a daunting endeavor. It involves an understanding of patent laws, license negotiation, startup routes, fund resources and many other activities.

This handbook, developed by Purdue Research Foundation, is designed to ease the commercialization and startup process by providing a high-level overview and guide for Purdue innovators and entrepreneurs. While not providing all the answers, this handbook will provide you with the basic knowledge about moving innovations to the market through licensing and startup creation. It also will connect you with the numerous resources Purdue makes available to innovators, entrepreneurs and investors including the PRF Office of Technology Commercialization, Purdue Foundry, Discovery Park Partners, Burton D. Morgan Center for Entrepreneurship, Artisan and Fabrication Lab, the Deliberate Innovation for Faculty program and other support organizations and learning opportunities where professionals can assist you in protecting your intellectual property and commercializing your innovation.

Dan Hasler
President and Chief Entrepreneurial Officer
Purdue Research Foundation

“We encourage you to become an active participant in Purdue’s entrepreneurial environment and invite you to contact us to answer additional questions and assist you through the commercialization and startup process.”