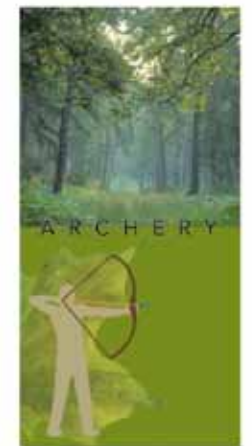
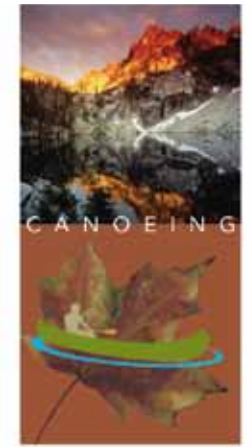




nine color icons • size varies with application

**OUTDOOR ADVENTURE ICON SYSTEM**

- SPECIFICS**
- Responsible for concept and illustration.
  - A natural color palette was used to emphasize the outdoor aspect of the icons and convey the wilderness in which these activities take place.



banner system • 4'x 8'

**OUTDOOR EXPO BANNER SERIES**

- SPECIFICS**
- Responsible for concept, illustration and layout.
  - Banners were created to designate different sections of an outdoor adventure exposition. The composition is kept simple to increase legibility and the leaf and photographic elements unify the banners as a system.