



0:01



0:10



0:22



0:28



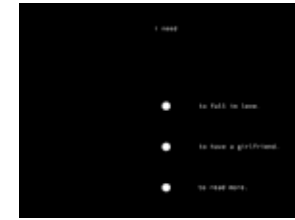
0:40



0:41



0:45



0:50



1:00



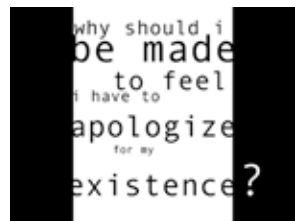
1:09



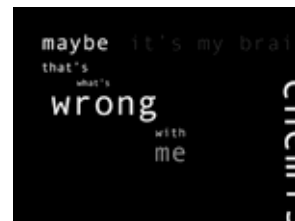
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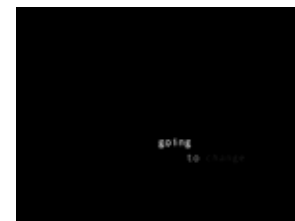
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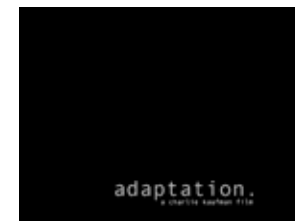
1:22



1:26



1:38



1:43

click to play • 640x480

ADAPTATION TEASER

SPECIFICS

- Responsible for concept and animation in After Effects.
- The text is synchronized with the opening voice-over from the movie to convey the inner conflict of the main character. Black and white is used to elicit the feeling of fleeting thoughts within the mind. The use of such a specific excerpt from the movie captures the attention of the audience and sparks interest in the film.

ADAPTATION TEASER

SPECIFICS

- Responsible for concept and animation in After Effects.
- Andale Mono is the standard typeface used throughout the trailer in different sizes. This was done to maintain legibility while still reinforcing the fleeting nature and scatter-brained attributes of the thoughts being portrayed.