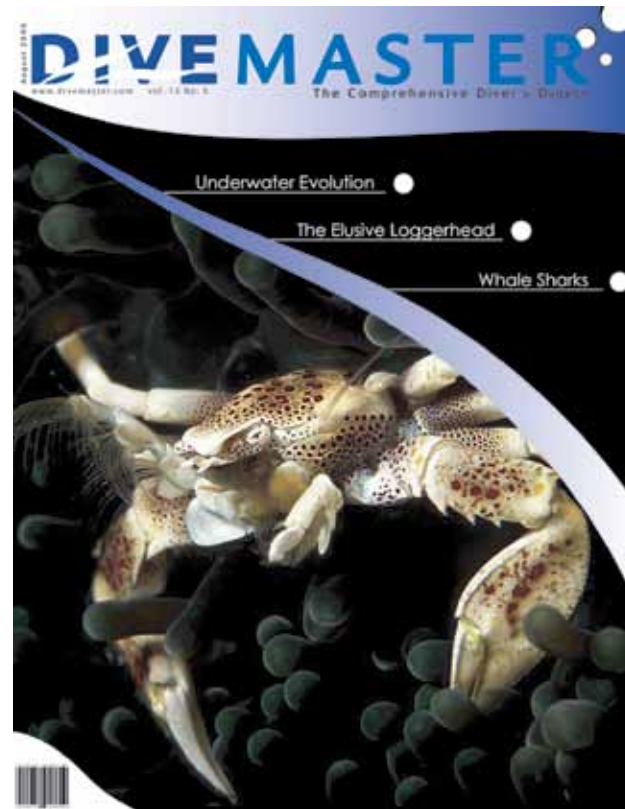


June issue • 8.5"x 11"



August issue • 8.5"x 11"

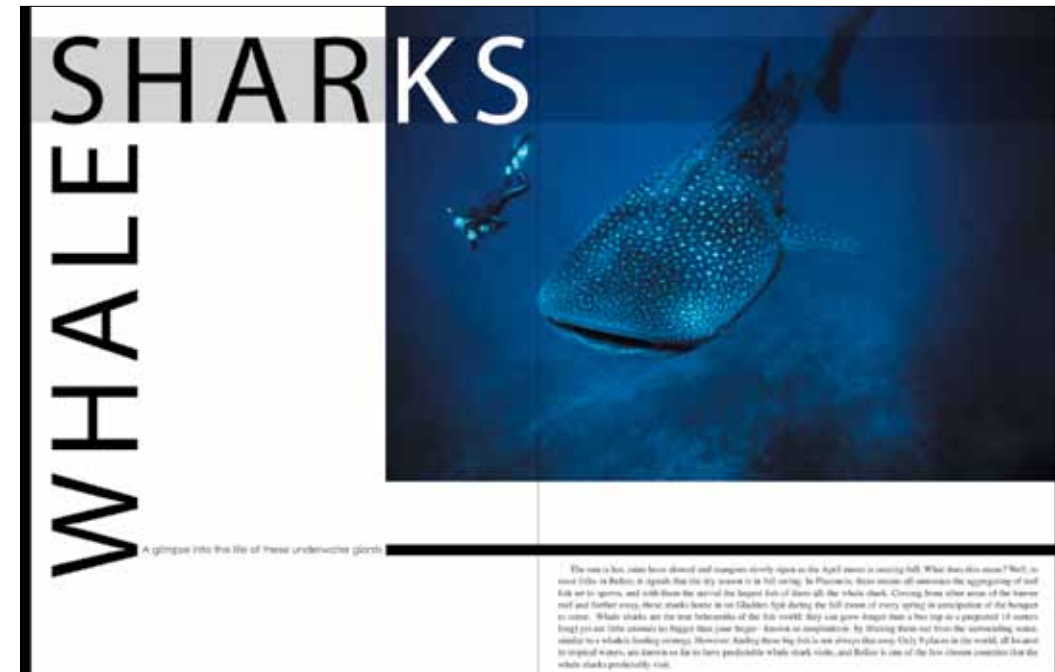


divemaster logo • size varies with application

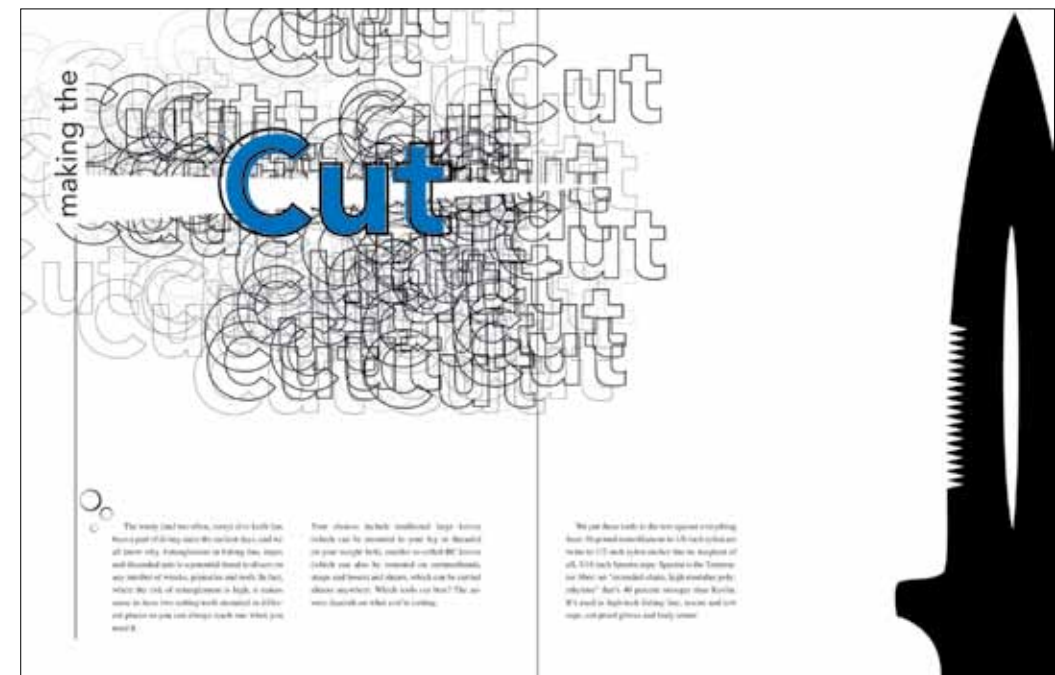
DIVEMASTER MAGAZINE COVERS

SPECIFICS

- Responsible for logo, layout and illustrations.
- A series of magazine covers for scuba enthusiasts. Each issue, June through August, keeps the same layout which maintains equity of the magazine and urges the viewer to explore more than just the cover by using dynamic shapes. The evolving logo keeps a fresh look month to month.



whale shark cover story layout • 17"x 11"



making the cut cover story layout • 17"x 11"

COVER STORY LAYOUTS

SPECIFICS

- Responsible for concepts, layout, and illustration.
- Cover story design on whale sharks captures the attention of the reader and conveys the size of the whale shark using elegant photography and a simple composition. The outlined typography in the 'Making the Cut' story layout was used to convey a tangle of net or string. The word 'cut' is called out to show the use of the dive knife.