

# α35 & 55

## shoot at the speed of life.

Experience unprecedented speed and precision. Endowed with revolutionary Translucent Mirror Technology, these DSLRs are redefining fast.

α35

1080i  
HD

16.2  
MP

7  
FPS

- 16.2 MP Exmor™ APS HD CMOS image sensor
- BIONZ® image processor
- Translucent Mirror Technology™
- 3.0" Xtra Fine™ LCD with TruBlack™
- Continuous Phase Detect AF in HD Movie
- 7fps with Continuous Phase Detect AF
- Live View in LCD and EVF
- Full HD 1080/60i - AVCHD™
- 15-Point Auto Focus
- HDMI™ output
- 3D Sweep Panorama™ mode

α55

1080i  
HD

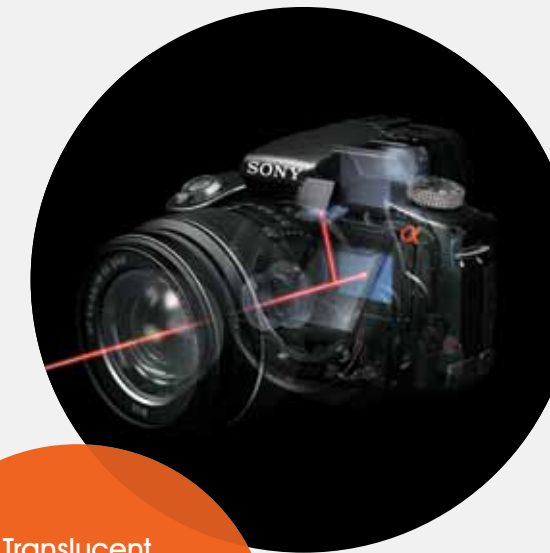
16.2  
MP

10  
FPS

- 16.2 MP Exmor™ APS HD CMOS image sensor
- BIONZ® image processor
- Translucent Mirror Technology™
- 3.0" Tilt/Swivel Xtra Fine™ LCD with TruBlack™
- Continuous Phase Detect AF in HD Movie
- 10fps with Continuous Phase Detect AF
- GPS tagging
- Live View in LCD and EVF
- Full HD 1080/60i - AVCHD™
- 15-Point Auto Focus
- HDMI™ output
- 3D Sweep Panorama™ mode

Product Wall 2 - Tile D

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Translucent  
Mirror Technology

Sony's exclusive innovation that enables high-speed auto focus to be used for both still-photo and Full HD movie shooting.

