

Branded Headquarters - Corporate Design - Camel Lounge

goal

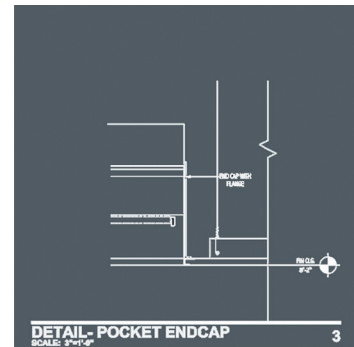
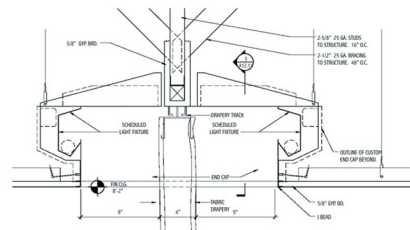
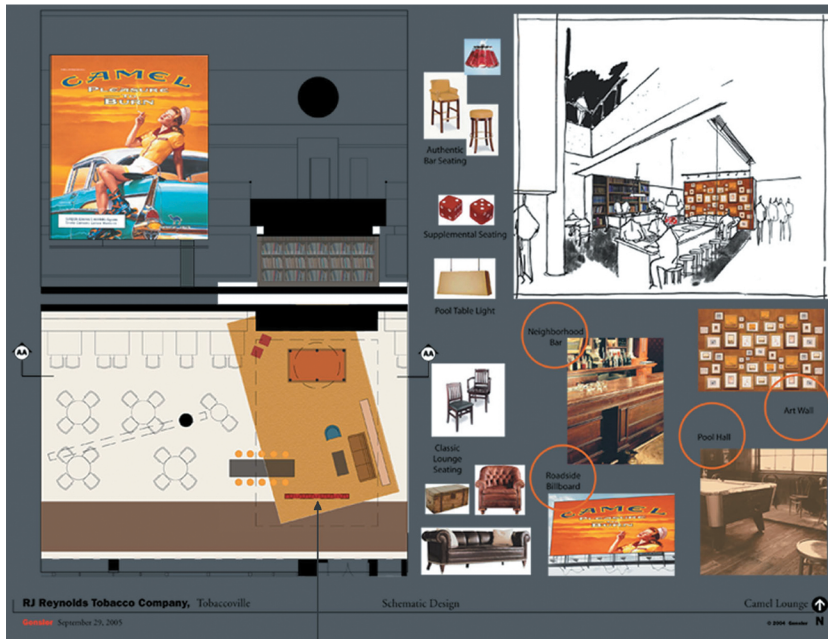
showcase and promote Camel brand while providing employee comfort and incentive

brand

rustic lifestyle, retro icons, free spirited travellers, far-away destinations

custom

created a twenty-two foot high interior billboard cutting through multiple levels flanked by custom partitions with "old school gamer" details



DETAIL- POCKET ENDCAP
SCALE: 3/4"=1'-0"