

Branded Headquarters - Corporate Design - Kool Lounge

goal

showcase the Kool brand and provide an energetic communal space for conversation as well as personal human resources pods

brand

identify with trend-setters and social youth networks; emphasize brand as a "Kool" and cutting edge lifestyle

custom design

reflective of a chic and classy night club; oversized light fixtures respond to the form of the Kool logo and use of progressive technology creates informational benefits hubs

