

GR8 WALL

Home organization system

A great home starts with a GR8 WALL

The entryway is the transitional space between your home and the outside world. Since this space serves so many purposes and becomes the resting areas of so many things it tends to get cluttered easily.

There is an opportunity to create an orginazational system for the entryway specifically marketed to the younger generations (ages 18-34) as well as those who desire unique and stylish furnishings. This system will provide the convenience of having a central place to store and organize, and will be able to stand out on it's own with visual appeal