



| SIMPLY SHE |
assistant design intern

HELLO SHORE CONCEPT | Hello Shore is all about nautical influences, stripes, dots, and anchors. The colors should include kelly green, yellow, navy, bright red and baby blue. Dots and stripes will be important, along with little bone graphics. I shopped and **researched the market** to help design the **trend board**, then designed **original prints, patterns & graphics** for the collection.