



  
*Retail Vision*

The vision for the retail space would be a boutique size store with a luxury feel. There will be contemporary furniture and decorations incorporating the print & pattern story for the season. This will change out as the collection changes. This space will act as more of a showroom, with only a selection of products offered in the store.

If a customer wants customized products, they can purchase these online. There will be laptops in the boutique where a store associate can guide you through the design process and even help you design your pieces.

There will also be a mini bakery inside the store with bar seating where you can treat yourself and your dog to something sweet. I want the store to feel like a destination and a place to relax with your dog while socializing with other dog parents and their fuzzy children.

