



| SIMPLY SHE |  
*assistant design intern*

**PRECIOUS MOMENTS CONCEPT** | Precious moments trend is all about sequins, pink, peach and sorbet colors. There should also be a pop of silver shine to balance out the pink hues. Hearts, florals and stripes will be important here. I shopped and **researched the market** to help design the **trend board**, then designed **original prints, patterns & graphics** for the collection.