

BACKGROUND

I was selected as one of four Syracuse University students to participate in i.do (International Design Opportunity), which brings together students from Hong Kong, America and Europe for an annual, culturally immersive, design workshop hosted by Hong Kong Polytechnic University.



OBJECTIVE China's population is evolving; by 2050 its senior population, ages 60 and older, will account for over a third of its population .

i.do 2011 asks how design and technology can aid seniors of the Pearl River Delta (PRD) region of China in maintaining their lifestyle and independence.



The Pearl River Delta (PRD) includes parts of south China and Hong Kong. It is one of the most densely urbanized regions of the world and a main economic hub for China.

i.do WORKSHOP

CULTURE

Six weeks in Hong Kong trip to Guangdong Province, China provided context and insight into understanding this region's unique culture.



TEAMMATES

Teams consisted of members from America, Hong Kong, Germany and The Netherlands.



FIRST PERSON

Interviews provided first hand accounts of this demographic's habits and lifestyle.

