

beth young.

education

ROCHESTER INSTITUTE OF TECHNOLOGY RIT | Rochester, NY | September 04– May 08
Bachelor of Fine Arts in Graphic Design | GPA: 3.6 with Honors in Graphic Design

HOSCHULE ANHALT SCHOOL OF APPLIED SCIENCES | Dessau, Germany | March– July 07
Graphic Design | Bauhaus Study Abroad Program

NIAGARA UNIVERSITY | Online | January– May 09
Courses in HTML | CSS Programming | Web Design

ART INSTITUTE OF PITTSBURGH | Online Division | October 10– September 11
Classes in Visual Web Design

● applications

Microsoft Office Suite: Word, Excel, Powerpoint, Entourage

Adobe Creative Suites CS– CS5: InDesign, Illustrator, Photoshop, Acrobat Professional, Dreamweaver, Flash
Acrobat Pitstop

Quark 6– Xpress

Pagemaker

Corel Draw

Imposition software: Xenith Sierra, Dynastrip

● experience

FINISH LINE SPORTS | Syracuse, NY | Rochester, NY | Sales Associate | June 04– February 07

ST. LAWRENCE ART GALLERY | Syracuse, NY | Gallery Associate | November 04– March 06

SHIPMAN PRINT SOLUTIONS | Buffalo, NY | Graphic Designer, Marketing Director, Prepress | July 08– June 11

Manage customer and prospective customer accounts

Developed and executed promotional ideas and products

Design in-house, and client design work from business cards to trade show display boards

Keep record of company profits and individual salesmans' numbers

Modify client files that are not print ready | color conversion, optimization, re-creation

Operate pre-press machinery | plate burner, processors, and printers

BETH YOUNG DESIGN | Freelance Designer | October 11– Present

TAKE OUT TAXI | Buffalo, NY | Graphic Designer | Customer Service | February 12– Present
Promotional design | postcards, flyers, t-shirts, and menu books

GREENWOOD GROUP, LLC | Buffalo, NY | Freelance Designer | February 12– Present

Design advertisements | magazine ads | t-shirts | promotional posters

Marketing tactics for health and beauty products represented by company

● extra curriculars | honors

Silver Lining for Pitbulls, An All Breed Dog Rescue | Volunteer | April 11– Present

Brunners softball league | May 10– Present

Completion of Masters Designer Workshop: Dialogues in Design | July– August 11

Instructed by: Massimo Vignelli, George Lois, and Roger Remington

Rochester Institute of Technology RIT | Vignelli Center for Design Studies

Deans List: Rochester Institute of Technology RIT | Winter 04– Spring 08

Secretary of AIGA: student group for the graphic arts | 08

Chosen designer for Foodlink of Central NY 30 year anniversary, logo design contest | 08

References Available Upon Request

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