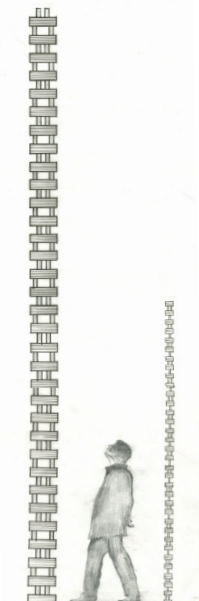
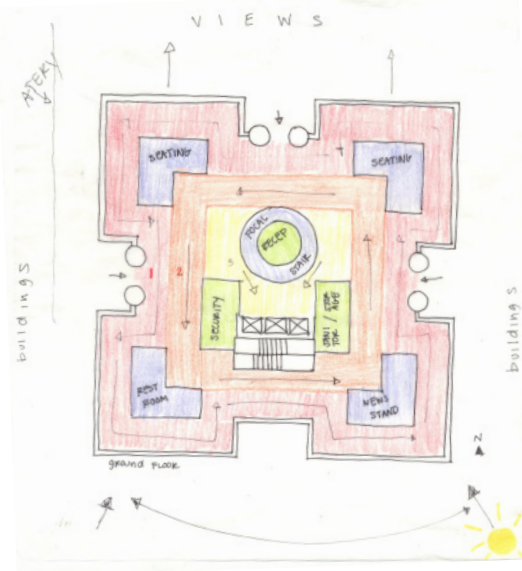
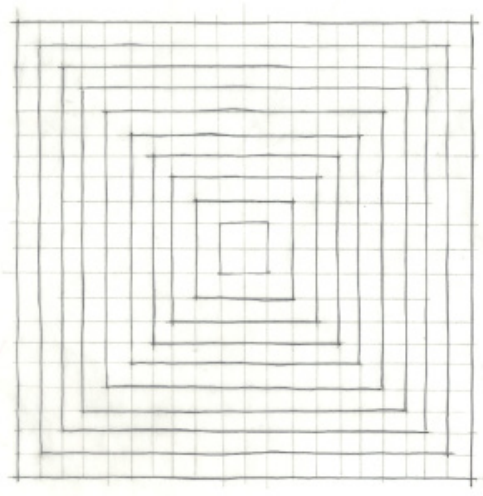


MONT BLANC

Office Lobby

The design of Mont Blanc's office tower lobby was tailored to the company's corporate identity. Both the organizational concept and character concept have a connection to the idea of layers. Organizationally, the building's existing structure on the Boston Greenway creates a geometry of layering squares. Character wise, other than Mont Blanc's luxurious outer image the company also has an inner passion to solve the issue of world wide illiteracy.



Process Sketches