

CUTLER SALON @ THE GANSEVOORT MIAMI

The Cutler salon aesthetic were projects that I managed while freelancing with Peter Millard. In collaboration with Rodney Cutler and Redken / L'Oreal we developed stand along hair salons that integrated both the Cutler and the Redken aesthetic. The two product lines lived together in the salon merchandised on similar fixtures, as the functioning hair salon was designed to welcome the high end Miami clientele. We worked with the Gansevoorts preferred contractors to bring this salon to life for the opening of the Gansevoort Miami.



Julia Swain

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