



The Food Effect

Feed a kid. Fill a life.

THE FOOD EFFECT FEATURED IN *CAROLINA COUNTRY*

The Food Effect, a coordinated effort between NCPC and the NC Association of Feeding America's Food Banks that focuses on the problem of childhood hunger in the state, was featured in a recent *Carolina Country* magazine article. Thanks to the NC Electric Cooperatives for highlighting this important issue in the story, "Hidden Hunger" in the magazine's November issue. *Carolina Country* reaches 650,000 families, farms and businesses throughout North Carolina each month.

To read the article, go to:
www.ncpork.org/media/pdf/hunger.pdf